KeyApps

Recruitment Messaging Technology

INTEGRATED WITH ECLIPSE SOFTWARE VOODOO

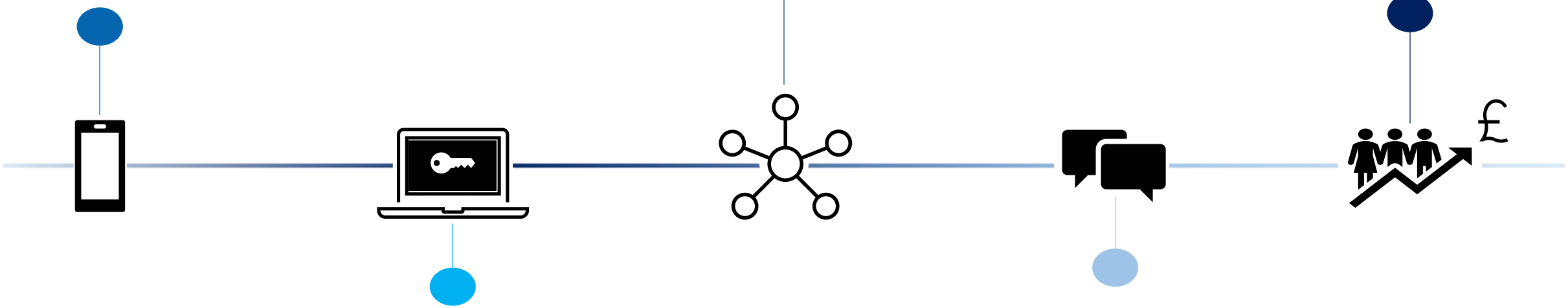


THE TECH

Branded
Mobile Apps
IOS & Android

Eclipse 4.0 CRM
Integrations Available
+VooDoo Plugin

Improve Efficiency
Enhance Engagement
Increase Profitability



Mobile Optimised
Browser Based
Password / IP Protected
Management System

MESSAGING
PLATFORM
Send App Messages to
Individual and/or Groups of Candidates/Workers
Receive Candidate / Worker Responses

MORE....

Relevant Worker Engagement

Administrative Time Saved

Focus on Sales & Business Development

Efficiency Throughout The Recruitment Business

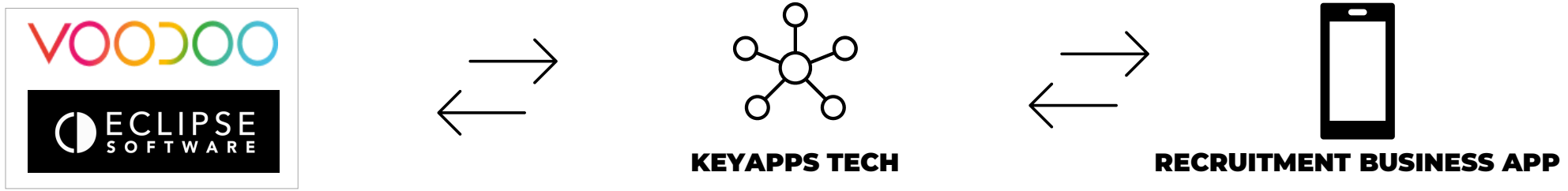
"KeyApps & Vinctos implement high level recruitment specific technology to help automate our recruitment business processes and do so in a consultative, straightforward manner. Not only have KeyApps & Vinctos saved our company £100,000+ per year, they continue to build and deploy technology that is scaling our business and increasing productivity >300%+. With thanks to their tech specialists moving our business into the cloud, our team are now performing remotely, from anywhere in the world. Our previously heavy manual processes are being replaced and our administrative workload continues to decrease. This is simply down to the technology KeyApps & Vinctos have produced for us. There's certainly more to come from the partnership with KeyApps & Vinctos and we all look forward to working together throughout 2021 and beyond"

Adam, Recruitment Business Owner & Eclipse 4.0 User

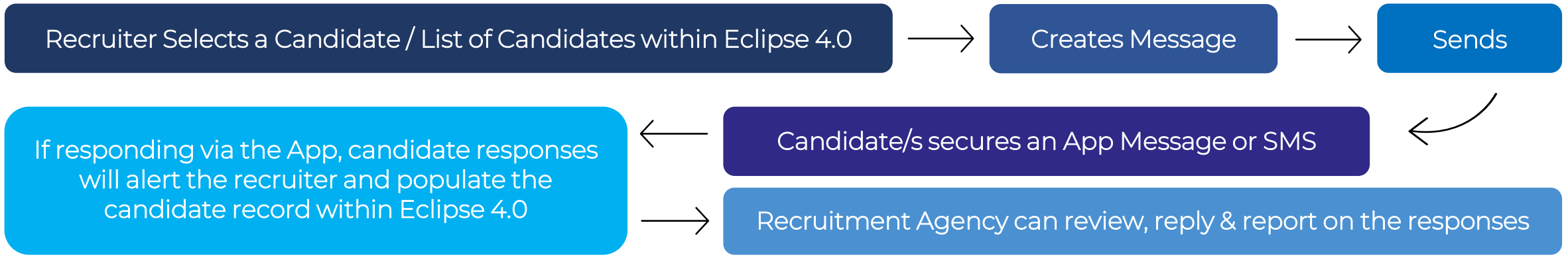
HOW?

- The API KeyApps / Vinctos install and manage picks up the message created within Eclipse 4.0.
- This message can be allocated to 1 or multiple candidate records.
- Once sent, the message will either go straight to the KeyApps / Vinctos produced Recruitment Company branded Mobile Application and/or be sent to the worker/group of workers via an SMS. This is where the technology also communicates with the VooDoo SMS API

TECH PROCESS



WORKING PROCESS



INFO

Q&A from Locum Recruitment Business

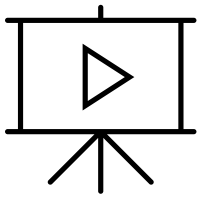
KeyApps:
We continue to see a substantial number of messages being exchanged and money previously spent on SMS expenditure, saved through the Locum Diary App. Over 2.5 Million to date. Can you expand on what the messaging system is being used for please?

Locum Recruitment Business Owner:
"Mostly follow ups from where a locum has submitted interest in a date, and we are unable to contact via phone. We also use this feature to highlight that there are new jobs available to view in the opportunities folder."

KeyApps:
What's the consultant's and candidate's favourite features?

Consultants:
✓ Ease of sending days quickly
✓ **Messaging feature**
✓ Volume of new candidates
✓ Easy viewing of candidate's availability

Candidates
✓ Diary Management
✓ Able to submit interest in dates easily and quickly
✓ Central way to manage dates
✓ **Messaging on the move**

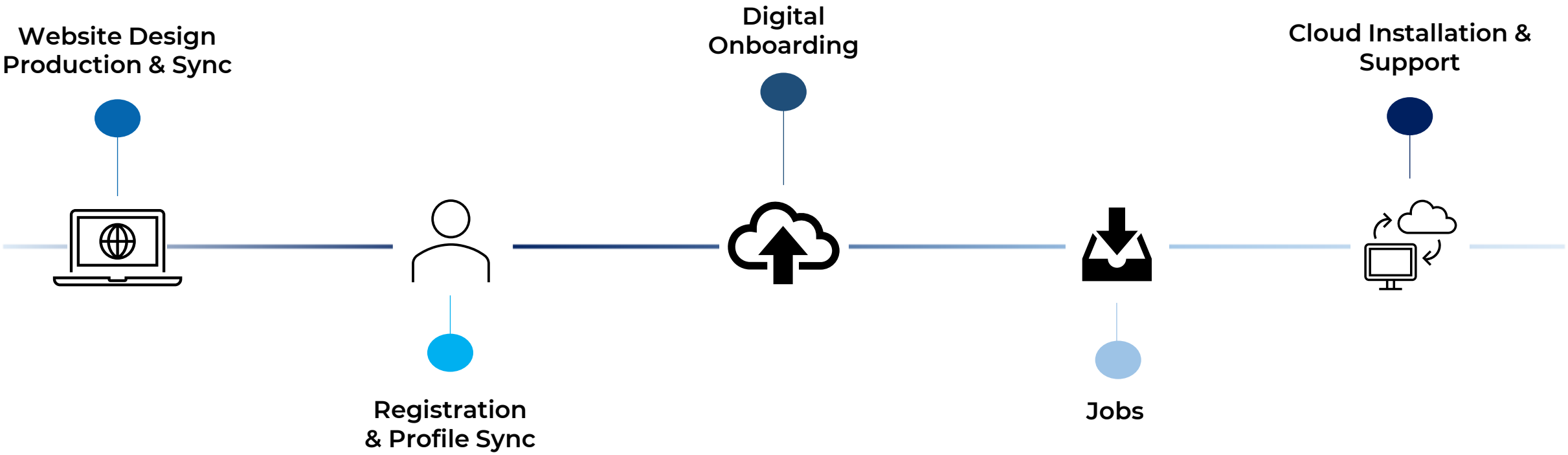




Clips Showcasing Messaging Tech from The VMS – Internal Messaging System.

EXPERTISE

Other Areas of Expertise & Integrated Solutions with Eclipse 4.0



CONTACT & CONSULTATION

For an initial consultation, please get in touch

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