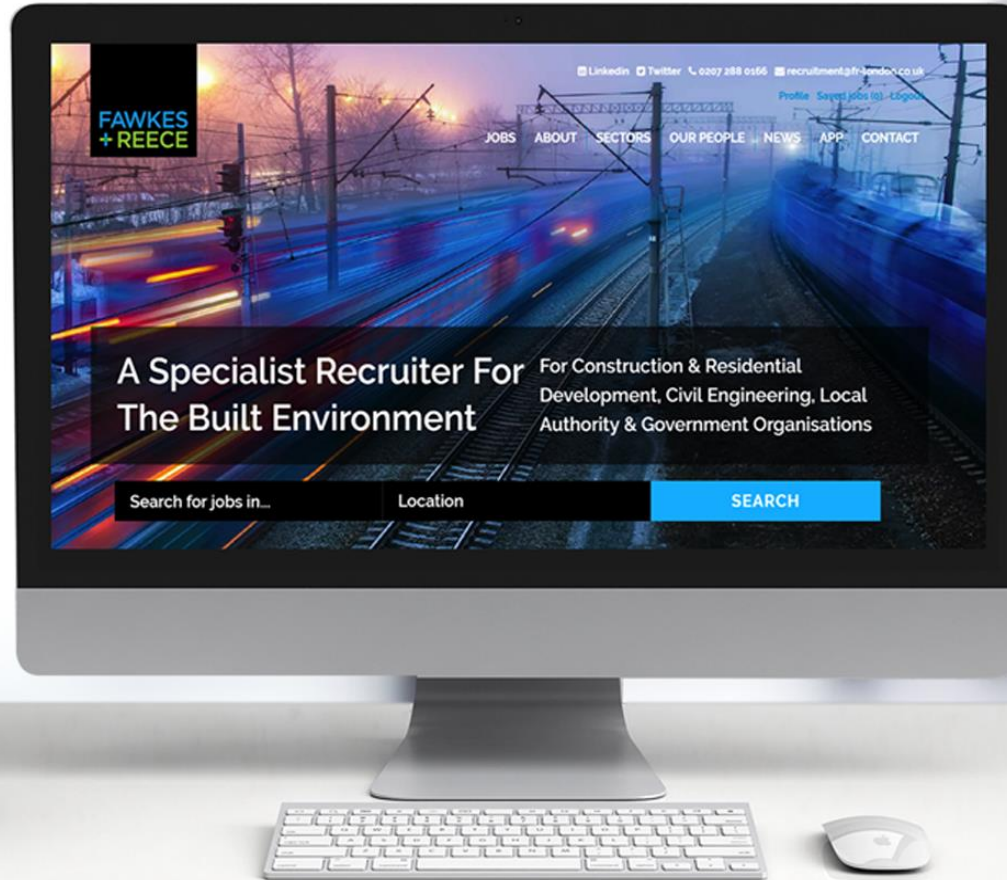
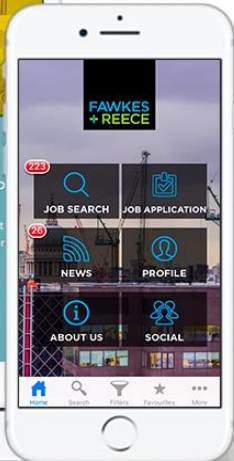
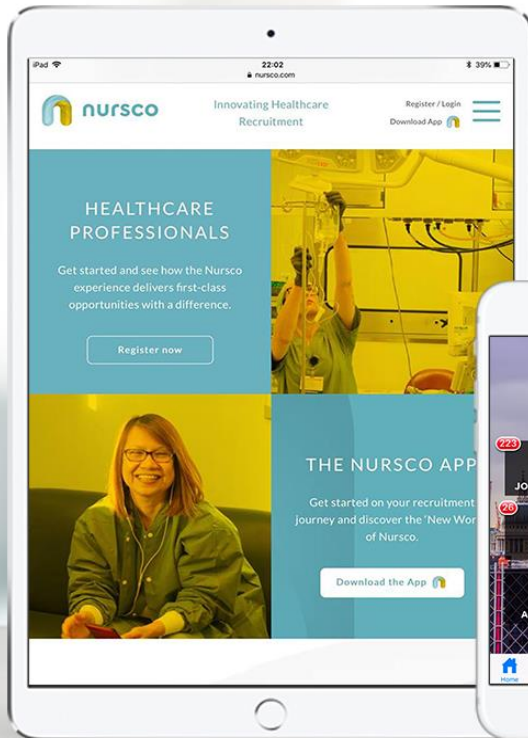




# KEYAPPS

**AWARD WINNING  
RECRUITMENT SOFTWARE  
SPECIALISTS**





**KEYAPPS**



# PRODUCT INFORMATION

## FEATURES & FUNCTIONALITY 2018

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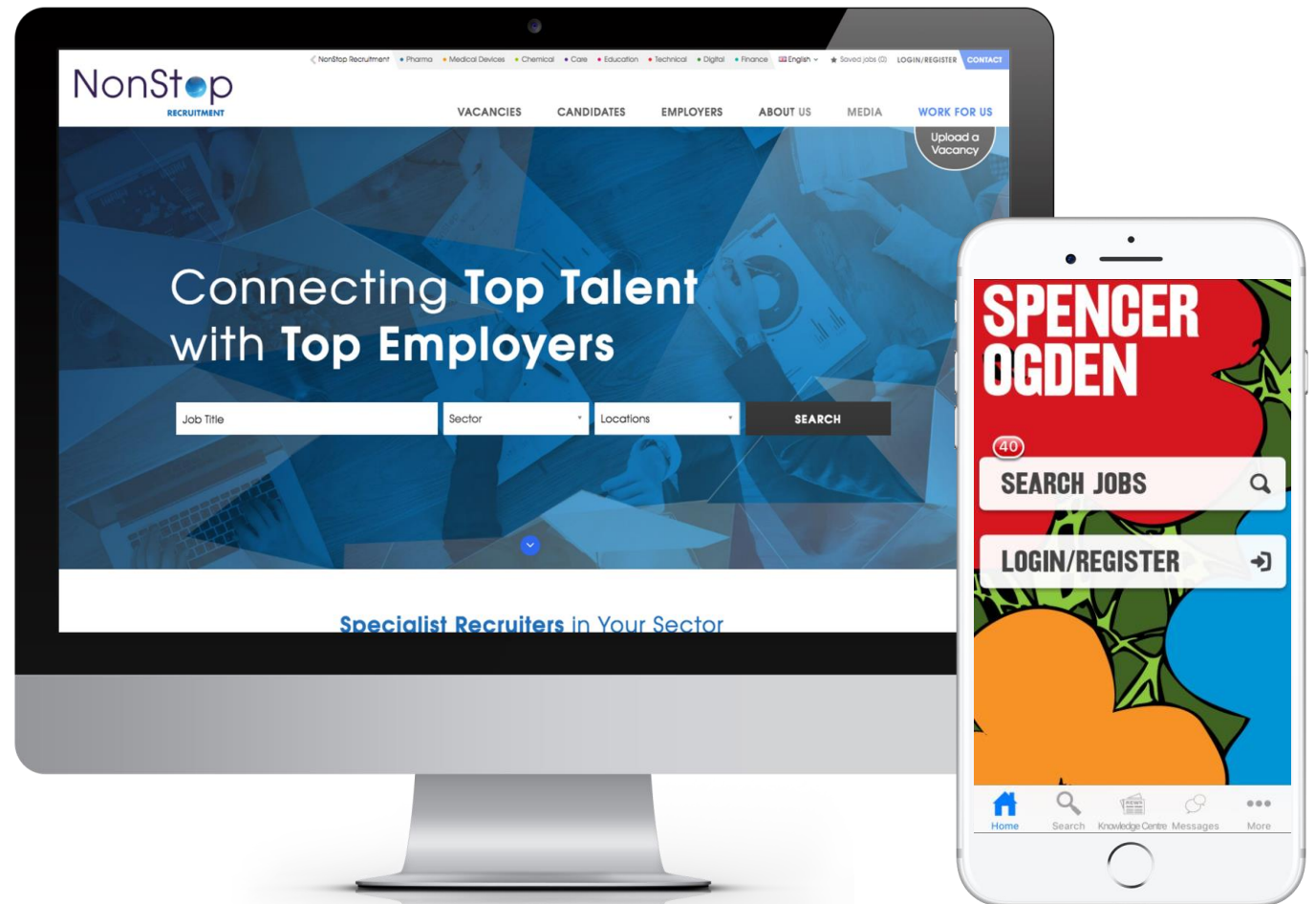


# WHAT WE DO

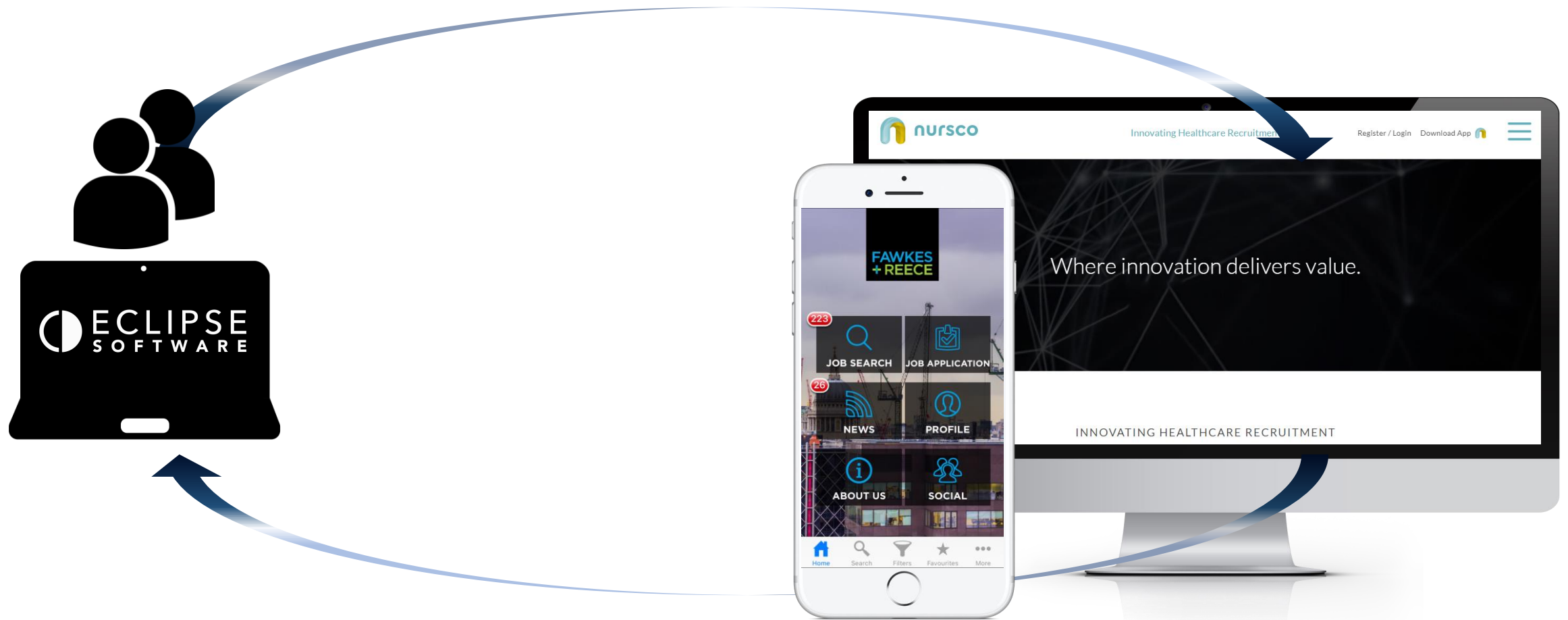
KeyApps Ltd produce, integrate & help maintain fully branded, customisable and integrated recruitment apps & websites exclusively for recruitment businesses

Our team assists with Product;

- ✓ Specification
- ✓ Development
- ✓ Support
- ✓ Testing
- ✓ Reporting
- ✓ Upgrades
- ✓ Maintenance



# THE TECH



KeyApps Ltd deliver scalable, integrated solutions to improve your businesses digital performance and enhance recruiter <> worker engagement. We hold a number of important modular integrations and real time syncs with Eclipse Software and can produce unique APIs for your products

# PORTFOLIO

## Product Line - Examples



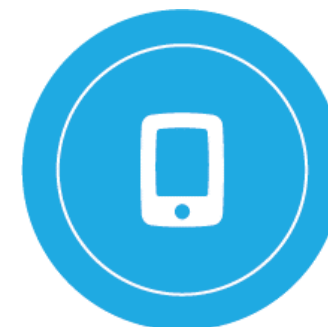
Specsavers  
Recruitment  
Services



RESPONSIVE WEB



NonStop  
RECRUITMENT



APPS



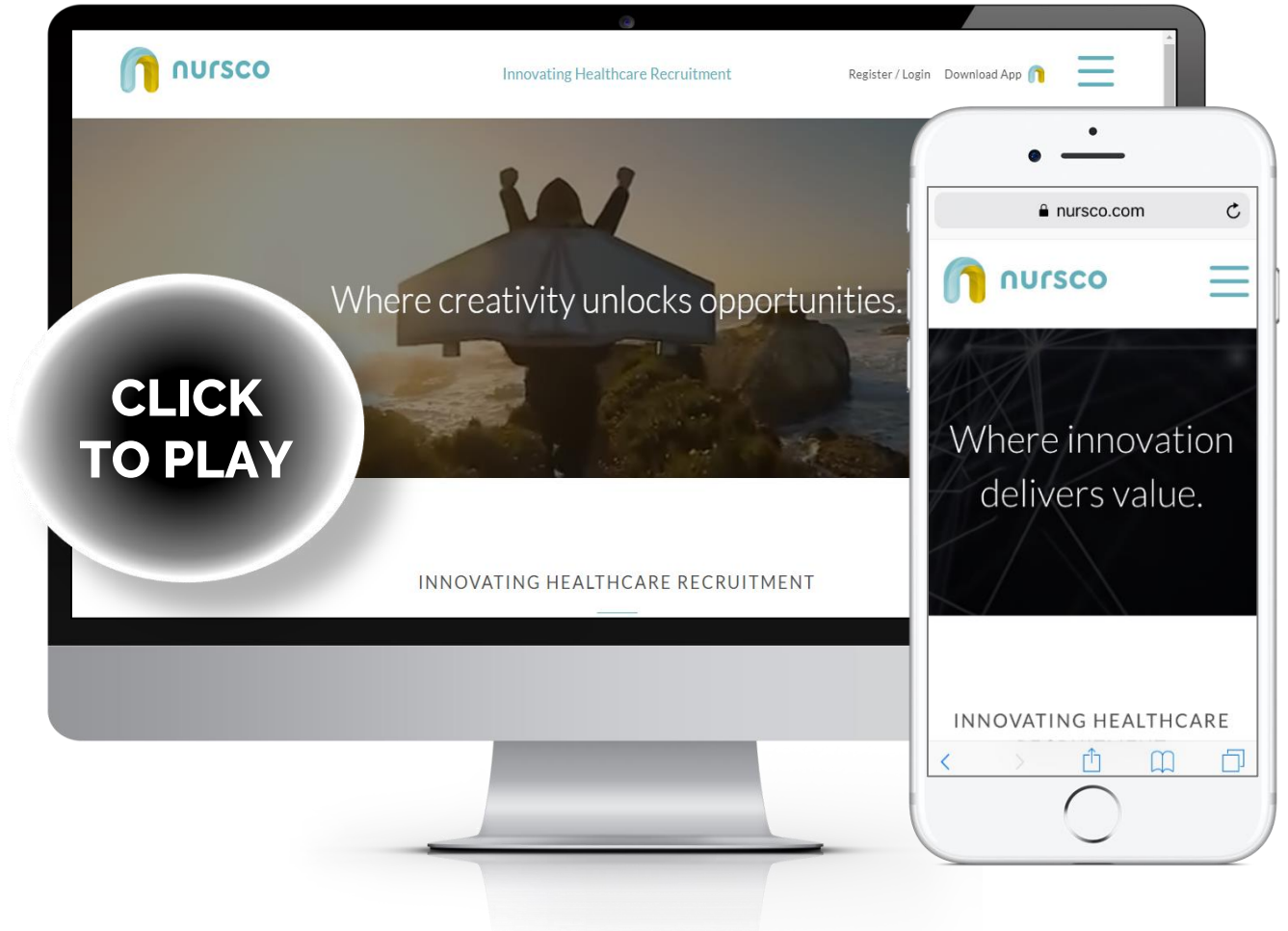
NonStop  
RECRUITMENT



# RESPONSIVE WEBSITE

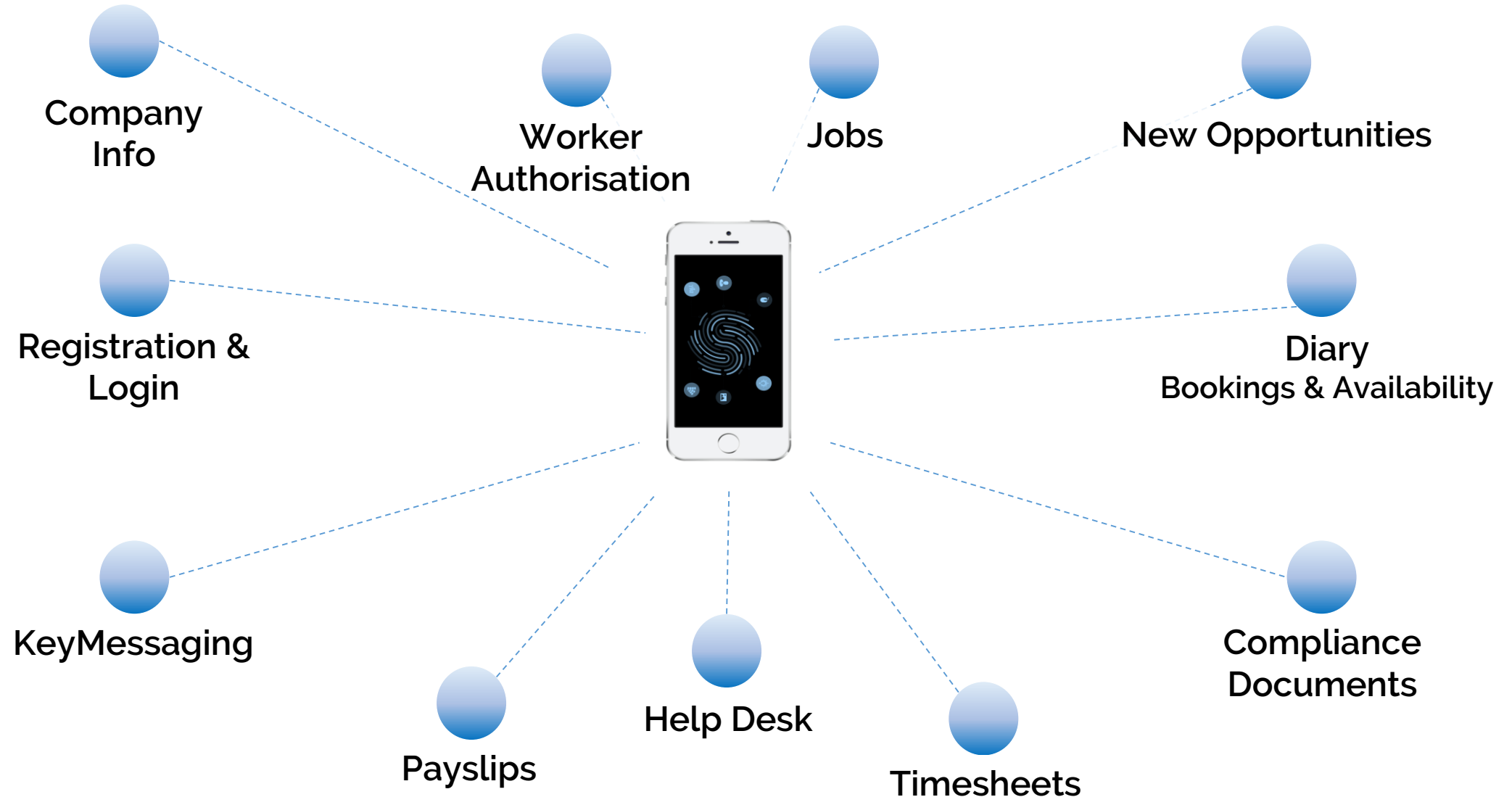
## FEATURES

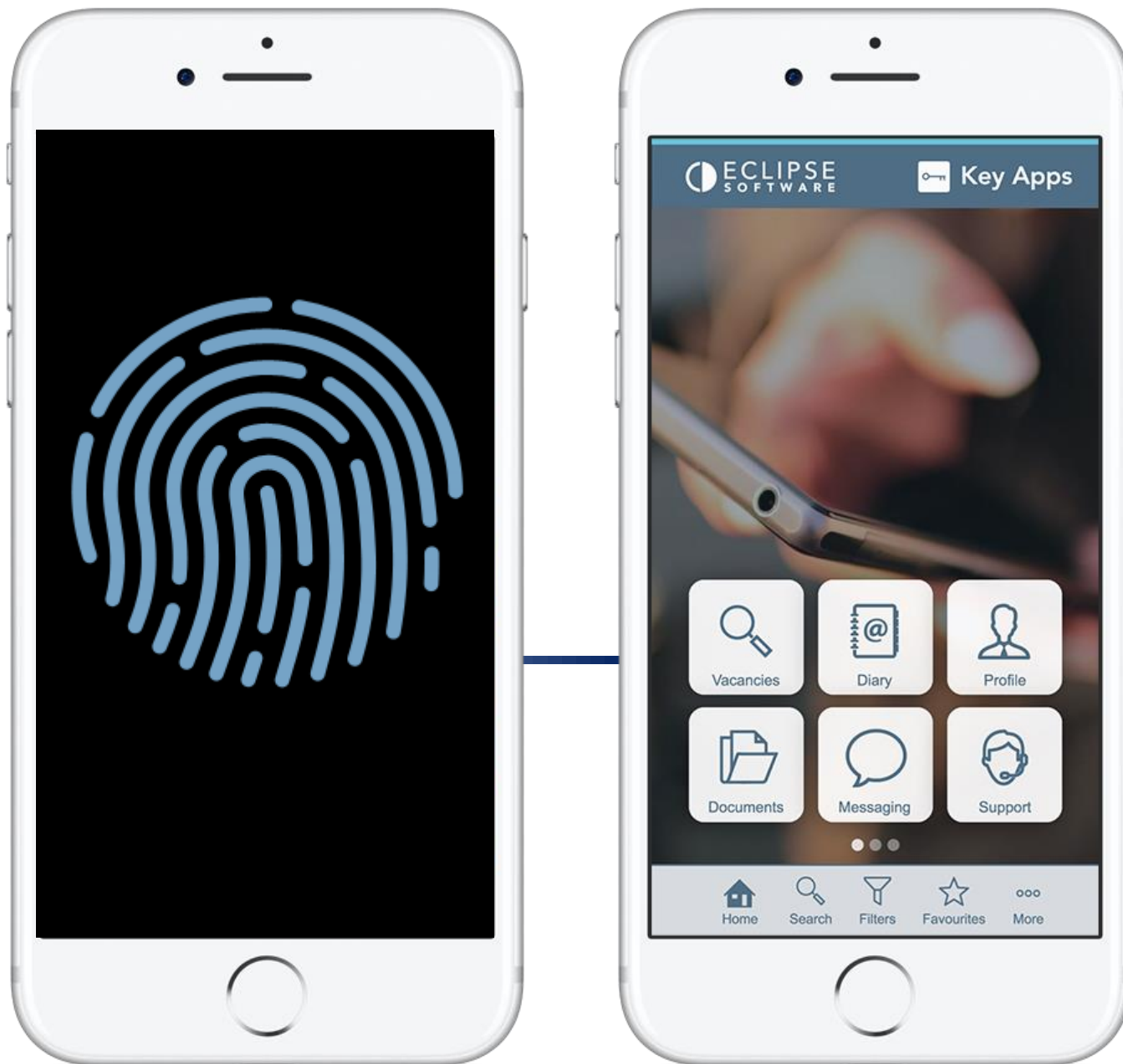
- ✓ SSL Certification
- ✓ Web CMS
- ✓ Password Protected Web DB
- ✓ Registration & Login
- ✓ Automated Email Responses
- ✓ Job Alerts
- ✓ APIs
  - ✓ Realtime sync into Company system
- ✓ GA Sync + Full Site URL Transfer
- ✓ Job Board & Posting Mechanism
- ✓ Custom or Theme Driven Interface
- ✓ Real Time Integrations with
  - ✓ Broadbean, Idibu, Logic Melon, Jobmate
- ✓ Support and Upgrades



# MOBILE APPLICATION FEATURES

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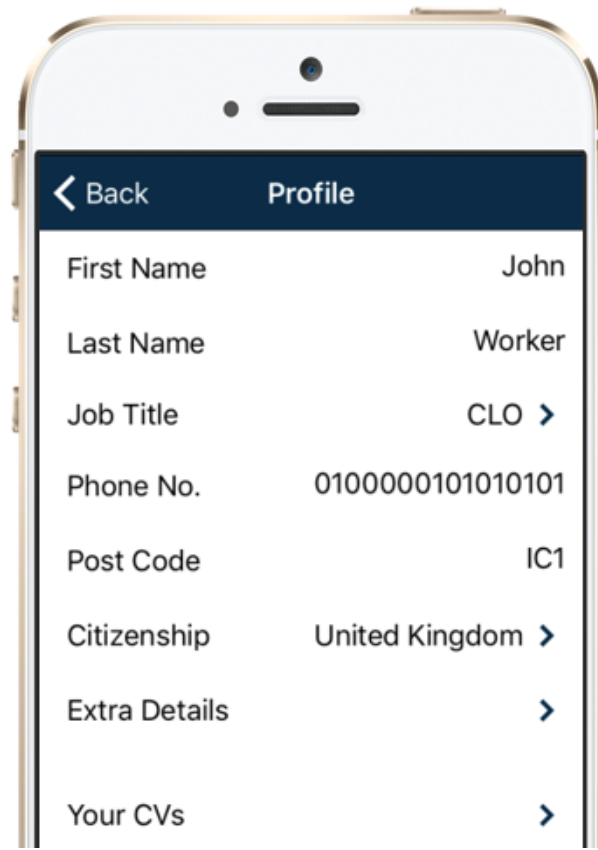


# APP FEATURES EXPLORED



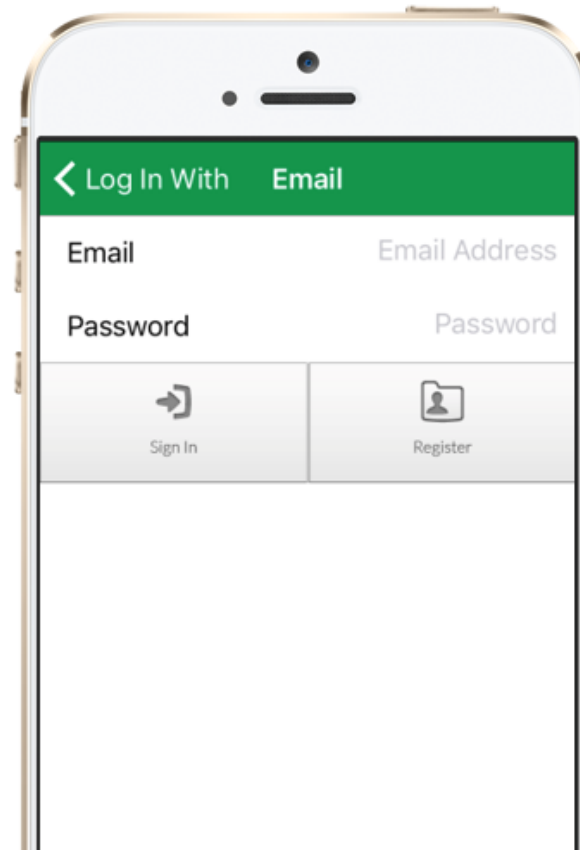
# REGISTRATION / LOGIN

## SECURE NEW REGISTRATIONS



A mobile app interface showing a user profile. The header is dark blue with a back arrow and the word 'Profile'. Below is a list of fields: First Name (John), Last Name (Worker), Job Title (CLO >), Phone No. (0100000101010101), Post Code (IC1), Citizenship (United Kingdom >), Extra Details (>), and Your CVs (>).

## SYNC EXISTING WORKERS & PROFESSIONALS



A mobile app interface for login and registration. The header is green with a back arrow and the text 'Log In With Email'. Below are two input fields: 'Email' (with placeholder 'Email Address') and 'Password' (with placeholder 'Password'). At the bottom are two buttons: 'Sign In' (with a right arrow icon) and 'Register' (with a person icon).

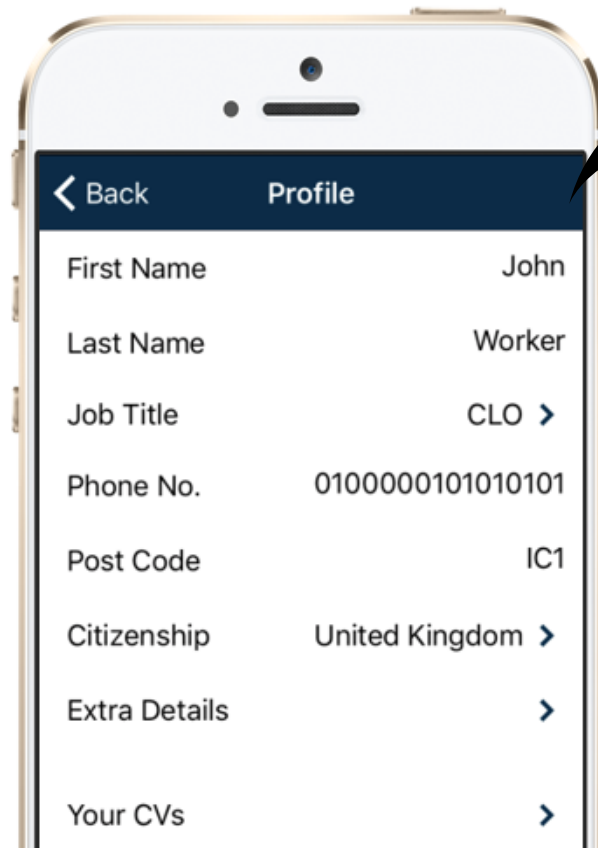
✓ The Business to determine what registration criteria is required for new registrations

✓ The Business can Pre-register/populate the App by syncing established Candidate / Worker Records

Duplicate candidate records can be tagged via our unique technology to further streamline the process & system

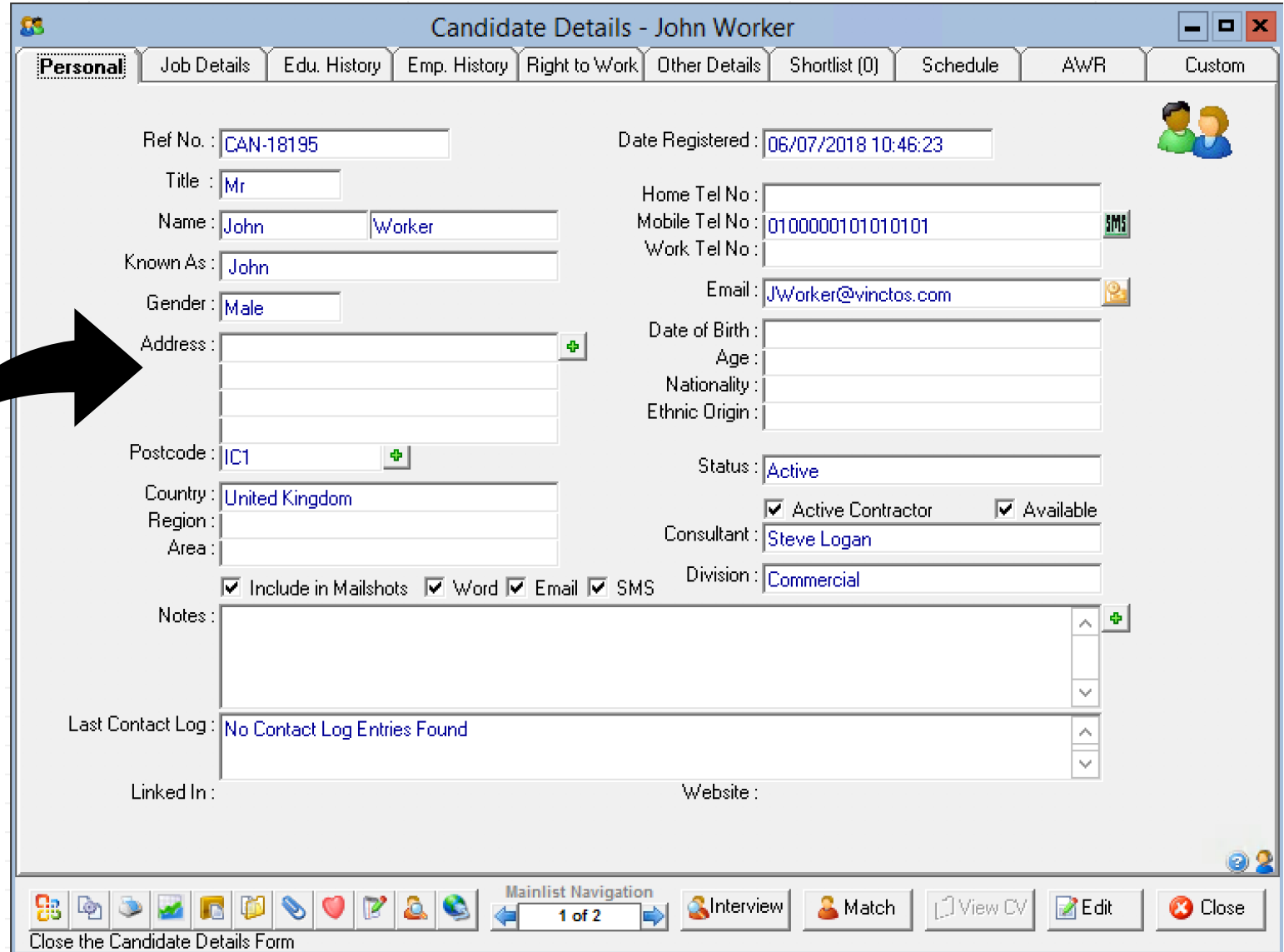
# PROFILE || REGISTRATION || LOGIN

New Registrations  
sync real-time into  
the Eclipse V4  
System



A mobile application interface showing a candidate's profile. The screen has a dark blue header with a back arrow and the word "Profile". Below the header, the profile information is listed in a table-like format with labels on the left and values on the right. Some values have chevron arrows indicating further details.

First Name	John
Last Name	Worker
Job Title	CLO >
Phone No.	0100000101010101
Post Code	IC1
Citizenship	United Kingdom >
Extra Details	>
Your CVs	>



A desktop web application interface for "Candidate Details - John Worker". The form is divided into several sections with tabs at the top: Personal, Job Details, Edu. History, Emp. History, Right to Work, Other Details, Shortlist (0), Schedule, AWR, and Custom. The "Personal" tab is active. The form contains various input fields for personal information, contact details, and status. A large black arrow points from the mobile app's "Profile" screen to this desktop form, indicating data synchronization.

**Candidate Details - John Worker**

**Personal** | Job Details | Edu. History | Emp. History | Right to Work | Other Details | Shortlist (0) | Schedule | AWR | Custom

Ref No.: CAN-18195 | Date Registered: 06/07/2018 10:46:23

Title: Mr | Name: John | Worker | Known As: John | Gender: Male | Address: | Postcode: IC1 | Country: United Kingdom | Region: | Area: |

Home Tel No: | Mobile Tel No: 0100000101010101 | Work Tel No: | Email: JWworker@vinctos.com | Date of Birth: | Age: | Nationality: | Ethnic Origin: |

Status: Active | ☒ Active Contractor | ☒ Available | Consultant: Steve Logan | Division: Commercial

☒ Include in Mailshots | ☒ Word | ☒ Email | ☒ SMS | Notes: | Last Contact Log: No Contact Log Entries Found | Linked In: | Website: |

Mainlist Navigation: 1 of 2 | Interview | Match | View CV | Edit | Close

Close the Candidate Details Form

# WORKFORCE || THE PROFILE

## SEARCHING SKILLS



Skills and attributes selected from the candidates / workers app/web can be searched by Eclipse using consultants

**Candidate Details - John Worker**

**Personal** | Job Details | Edu. History | Emp. History | Right to Work | Other Details | Shortlist (0) | Schedule | AWR | Custom

Ref No.:  Date Registered:

Title:

Name:

Known As:

Gender:

Address:

Postcode:

Country:

Region:

Area:

Date of Birth:

Age:

Nationality:

Ethnic Origin:

Home Tel No:

Mobile Tel No:

Work Tel No:

Email:

Status:

☒ Active Contractor ☒ Available

Consultant:

Division:

☒ Include in Mailshots ☒ Word ☒ Email ☒ SMS

Notes:

Last Contact Log:

Linked In:

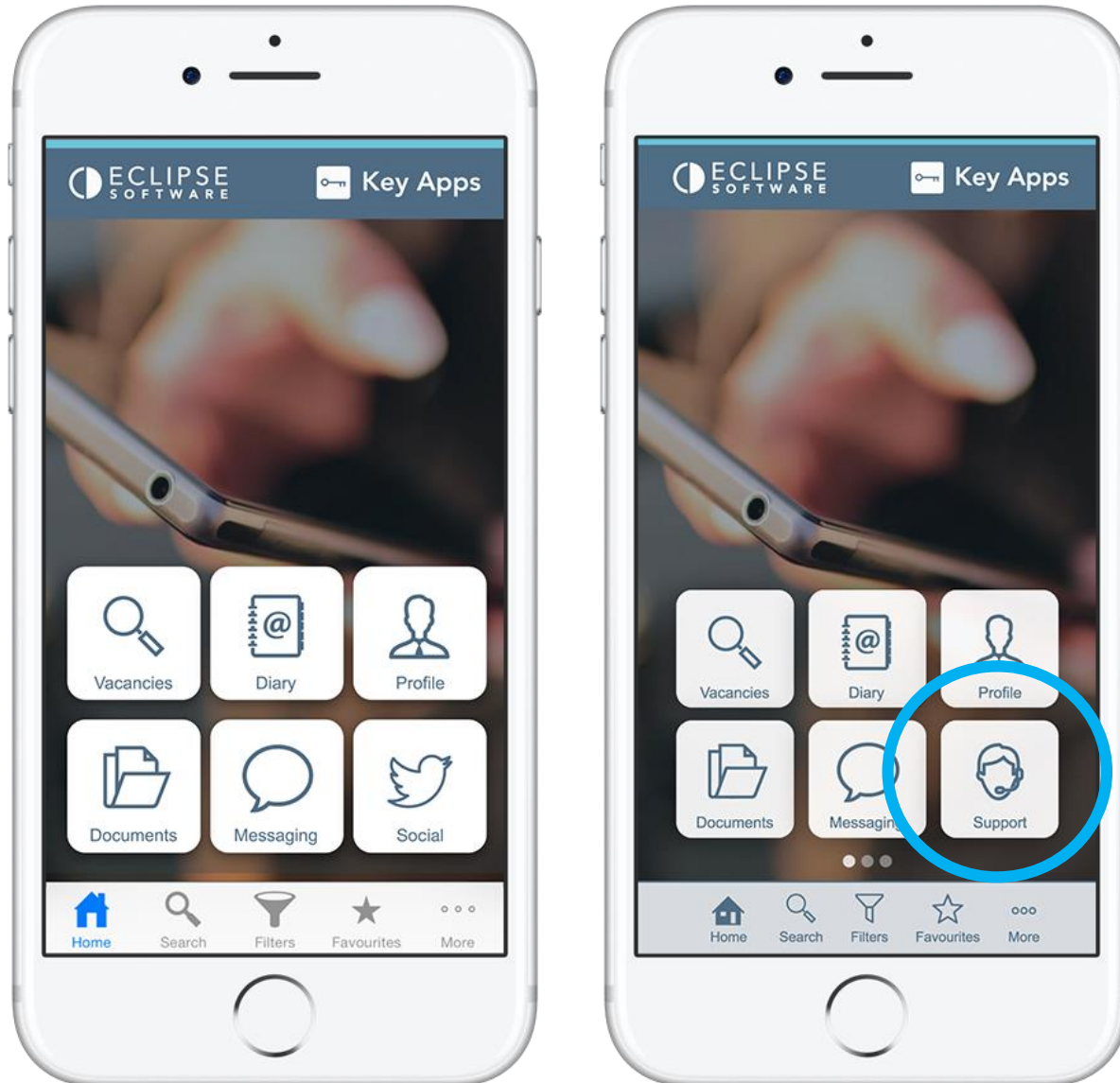
Website:

Mainlist Navigation: 1 of 2

Interview Match View CV Edit Close

Close the Candidate Details Form

# AUTHORISATION



Our technology gives the business the option to **AUTHORISE** candidates

Authorising a candidate can reveal more worker management functionality

KeyApps Eclipse4 Manager

Setting					
Registered UnRegistered					
	Reference	Registered	First Name	Last Name	Email
	00000000	07/2010-10-01	test	test	tester@keyapps....
			house	test3	tester3@keyapps...
			house	test2	tester2@keyapps...

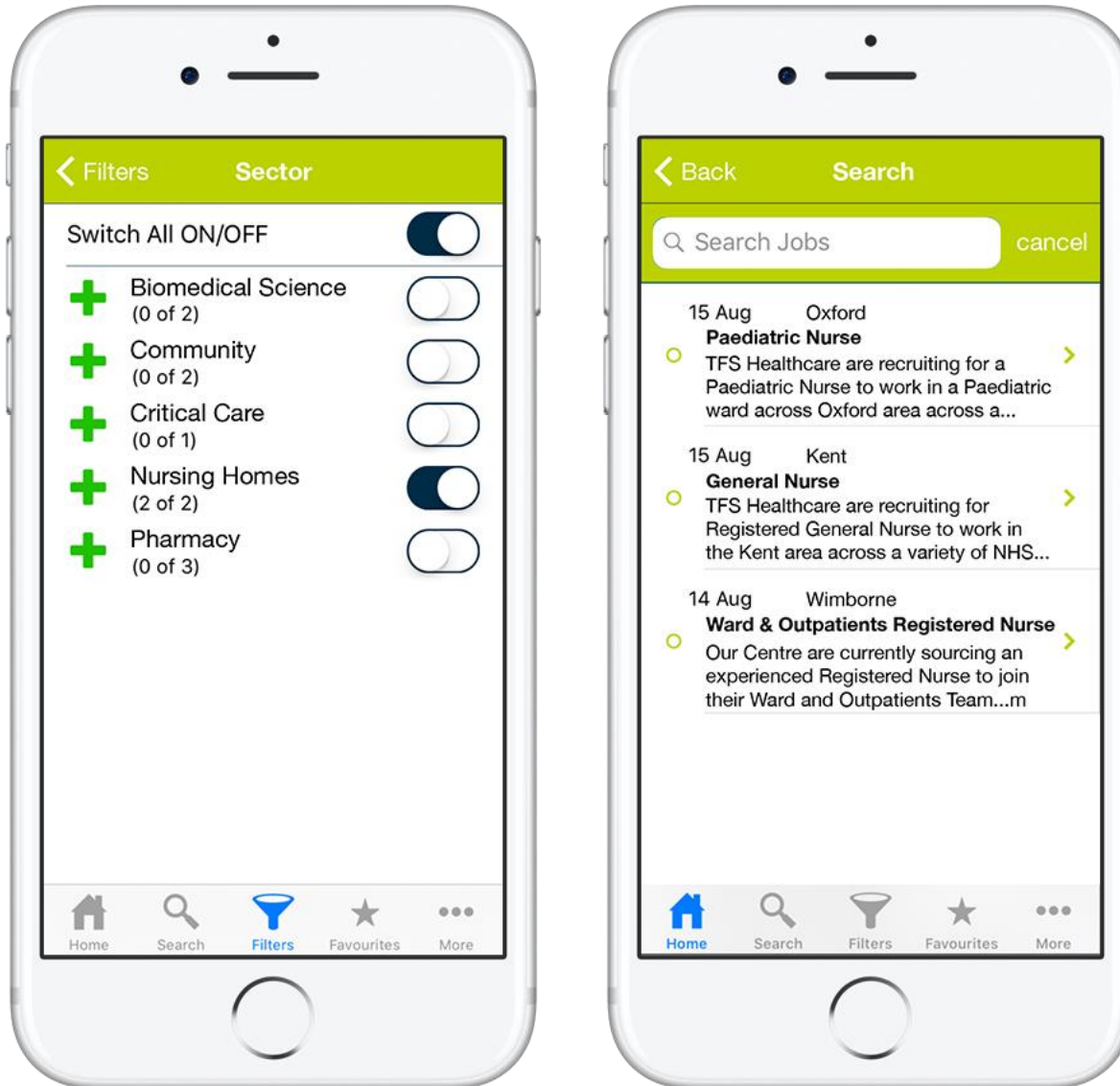
Remove from App/Website

KeyApps Messaging

Toggle Allowed

New features will be revealed to professionals who are authorised

# JOBS ~ 'OPEN'



KeyApps Ltd hold unique candidate profiling and jobs integrations with Broadbean, Idibu, Logic Melon and JobMate

This technology will allow candidates to set their own Profile and receive relevant jobs once published by the recruiters/business

Candidate applications will go directly back to the consultant who published them

API'S also Available for automated syncing into your business systems and we can even create a personalised Job Posting Mechanism for you

# JOBS ~ 'CLOSED'

Send a 'closed' job/opportunity to a selected group of established professionals via the grouping > messaging system

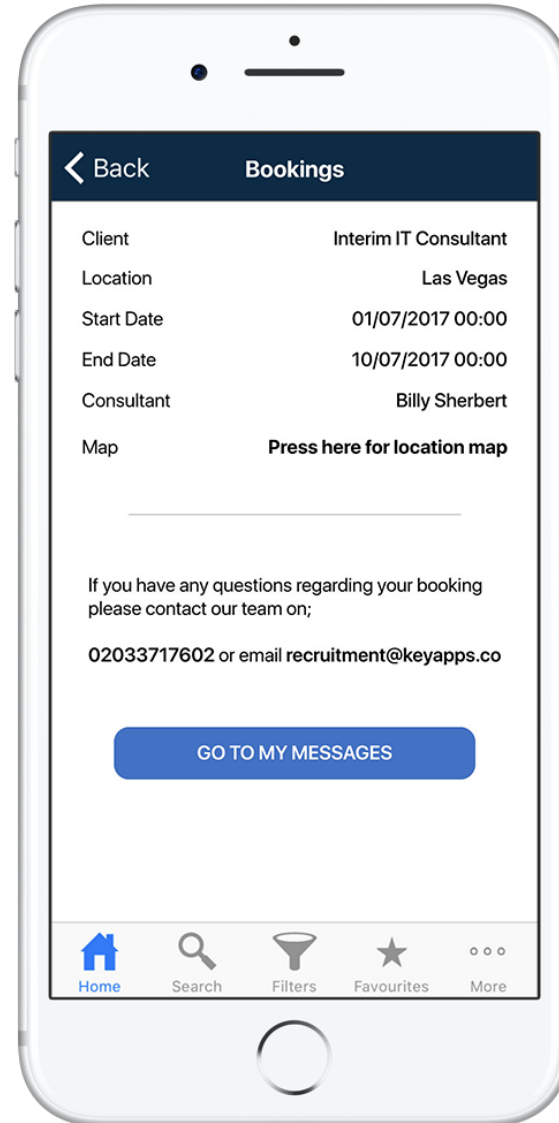
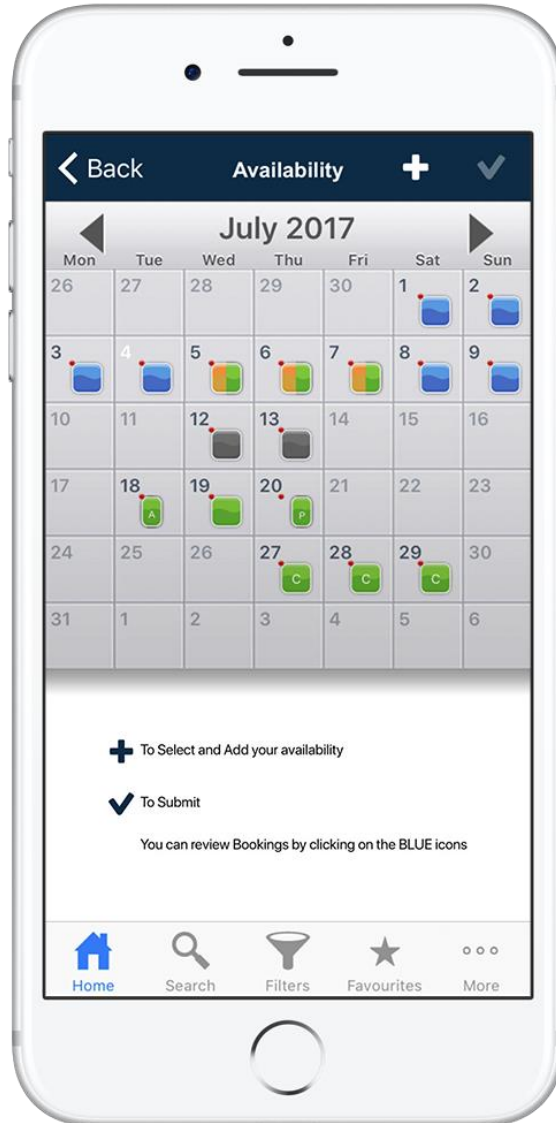
These closed 'opportunities' are for known professionals / workers and offer a more private jobs communication channel for the Business

Ref No	Job Title	Client	Dates	Salary	No.	Days	Req	Status	Location	D.a.
VAC-14140	Test Lead	ABC Company	01/10/2018 - 31/12/2018	£0.00 per hour	-	-	-	Unfilled	Manchester	-
VAC-14139	QA Testing	A And S	01/08/2018 - 30/10/2018	£2.55 per hour	-	-	-	Unfilled	Manchester	-
VAC-14141	Development & Test - General Mx	Sarah Smith	22/05/2018 - 26/07/2018	£0.00 per hour	-	-	-	Unfilled	Manchester	-
VAC-14142	QA Analyst	ABC Company	12/03/2018 - 27/04/2018	£0.00 per hour	1	176	-	Filled	Manchester	-
VAC-14143	Test Engineer	ABC Company	26/02/2018 - 11/03/2018	£0.00 per hour	1	81	-	Filled	Manchester	-
VAC-14171	Pre-sales consultant (Finance)	Webbers Client Factory	20/02/2018 - 20/04/2018	£0.00 per hour	1	68	-	Filled	Manchester	-
VAC-14156	Commi Chef (Hospitality / Catering)	Harper Home For Disability	20/02/2018 - 20/03/2018	£0.00 per hour	1	21	-	Filled	Manchester	-
VAC-14155	Appraisal & Valuation Analyst (Aircraft ...	Harper Home For Disability	13/02/2018 - 29/03/2018	£0.00 per hour	1	33	-	Filled	Manchester	-
VAC-14168	Governance (Child care)	North Warrington Hospital	13/02/2018 - 20/04/2018	£0.00 per hour	1	37	37	Unfilled	Warrington	-
VAC-14151	HR Manager at Social Care World	Harper Recruitment	13/02/2018 - 11/04/2018	£0.00 per hour	1	37	-	Filled	Manchester	-
VAC-14154	Project Engineer (Manufacturing / Eng...	Harper AHP	12/02/2018 - 29/03/2018	£0.00 per hour	1	34	-	Filled	Manchester	-
VAC-14153	Editorial Assistant (Media)	UFT Recruits	12/02/2018 - 29/03/2018	£0.00 per hour	1	34	-	Filled	Warrington	-
VAC-14152	Software Engineer	TAH Nurses On Demand	12/02/2018 - 29/03/2018	£10.00 per hour	1	33	-	Filled	West Lond...	-
VAC-14161	Excel Test (Test Results)	Future Spencer	12/02/2018 - 06/04/2018	£0.00 per hour	1	37	-	Filled	Leicester	-
VAC-14166	Admin (office) (Estate Agent / Sales & ...	North Warrington Hospital	12/02/2018 - 05/04/2018	£0.00 per hour	1	37	-	Filled	Warrington	-





# DIARY



Candidates can  
Upload Availability

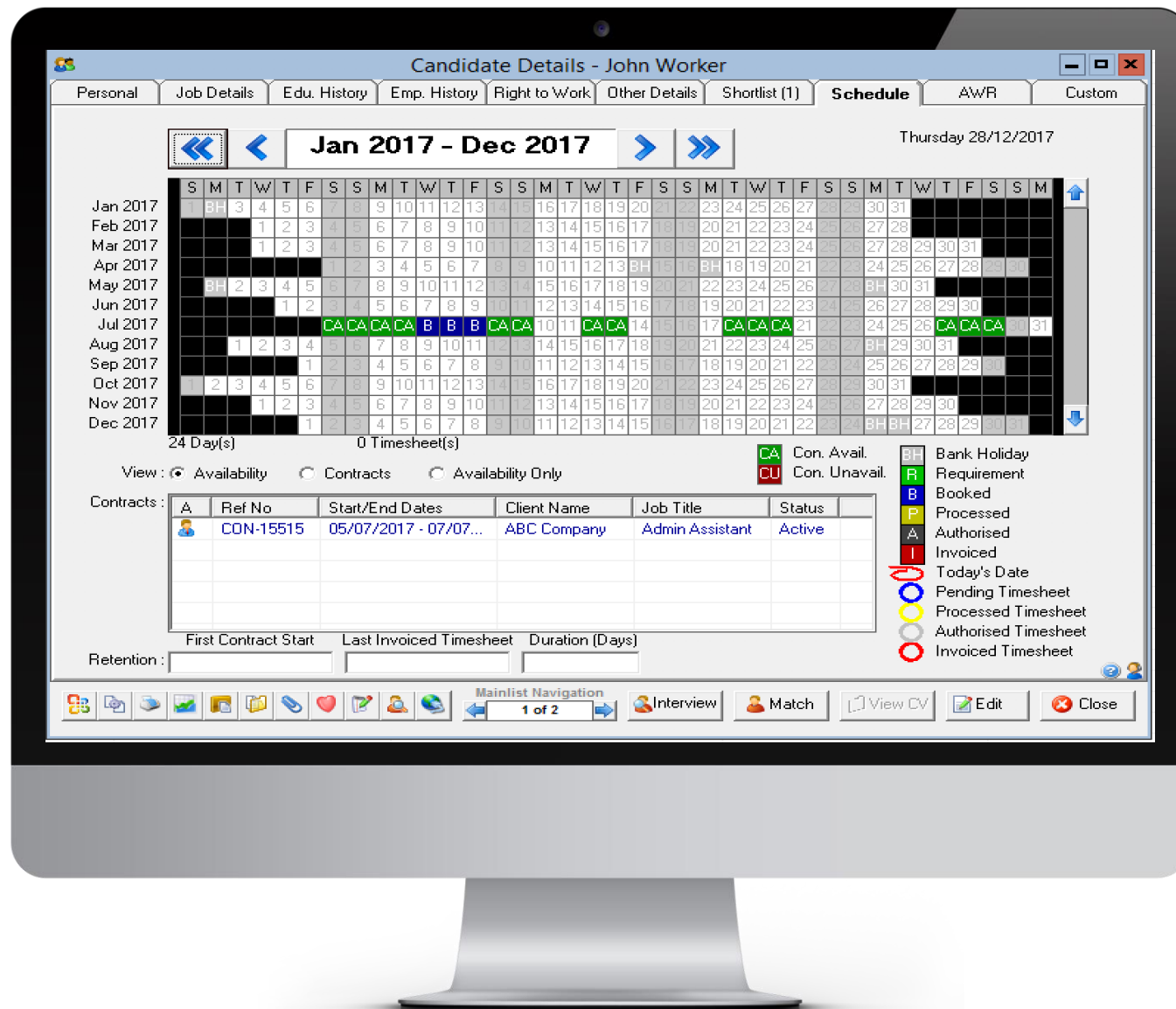
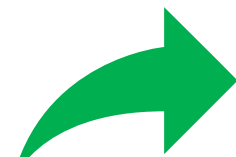
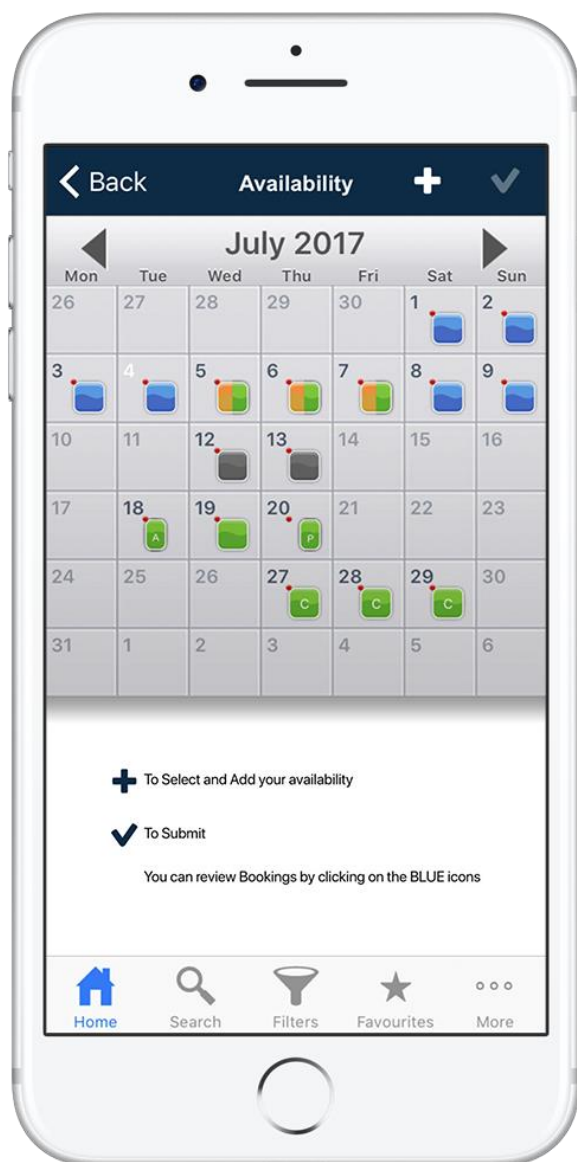


Workers can review  
Bookings &  
Assignments

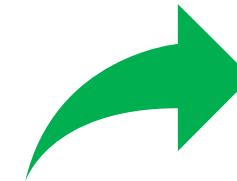
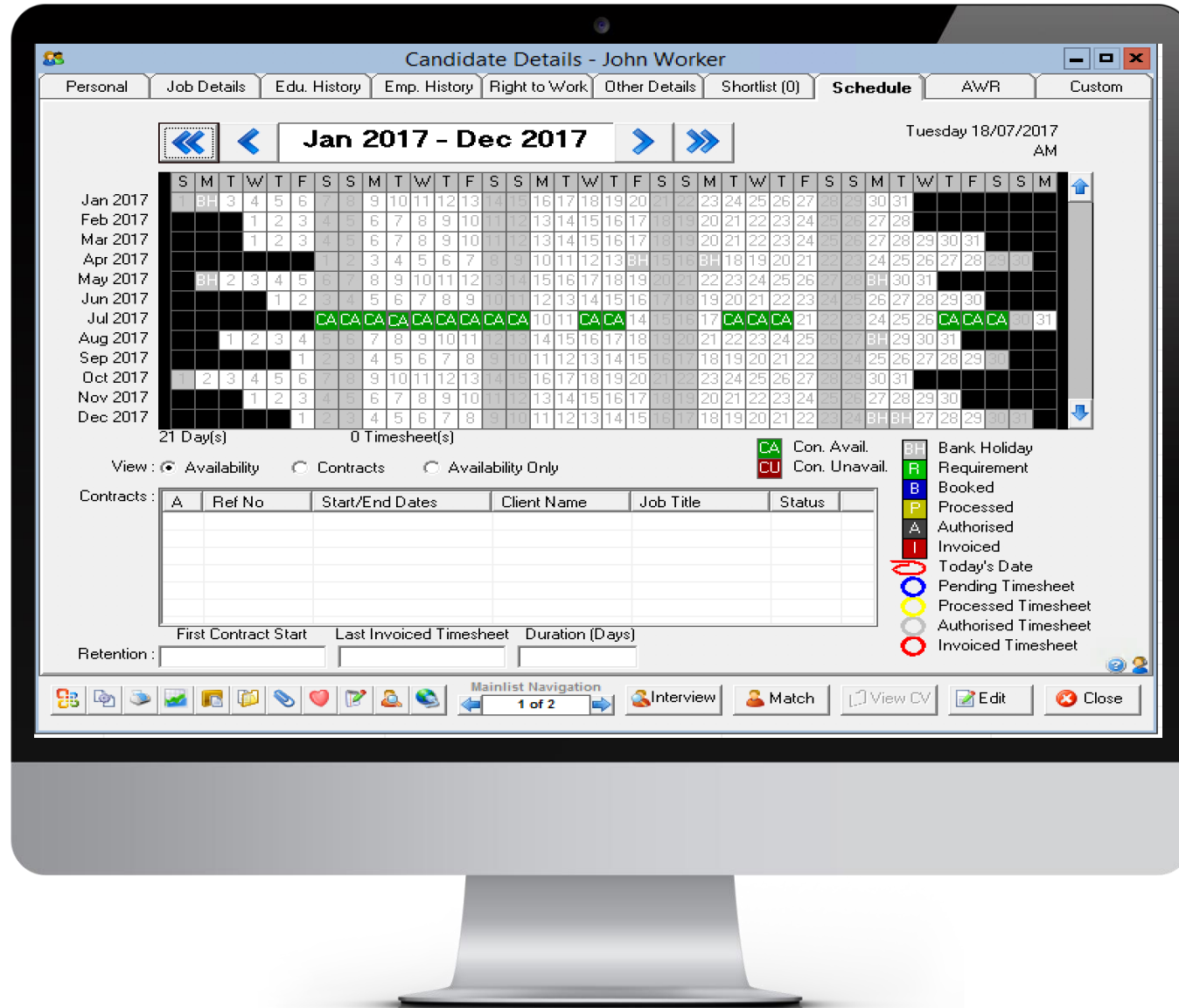


Real Time DATA Sync  
available into and from  
company system

# AVAILABILITY SYNC



# BOOKING SYNC

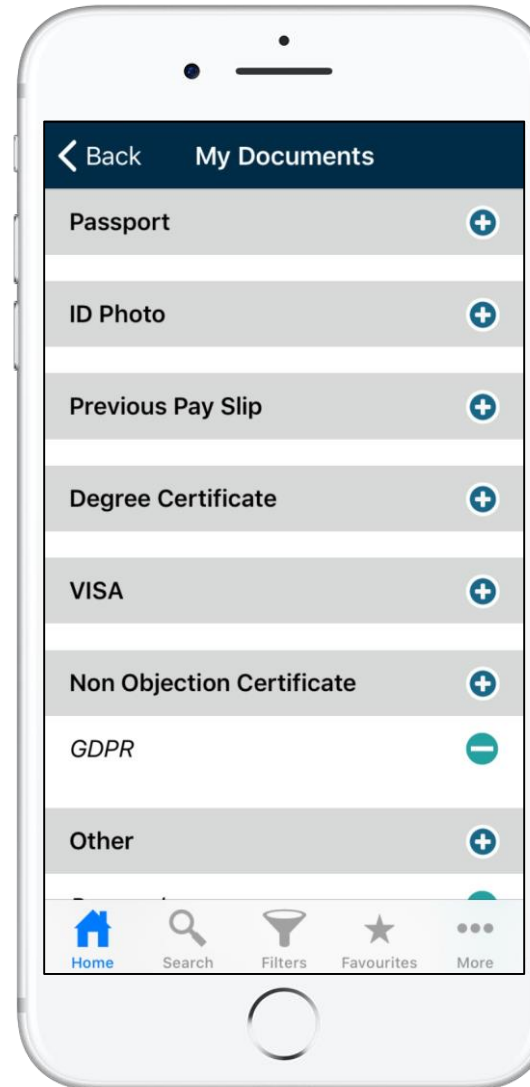


# COMPLIANCE & DOCUMENTATION

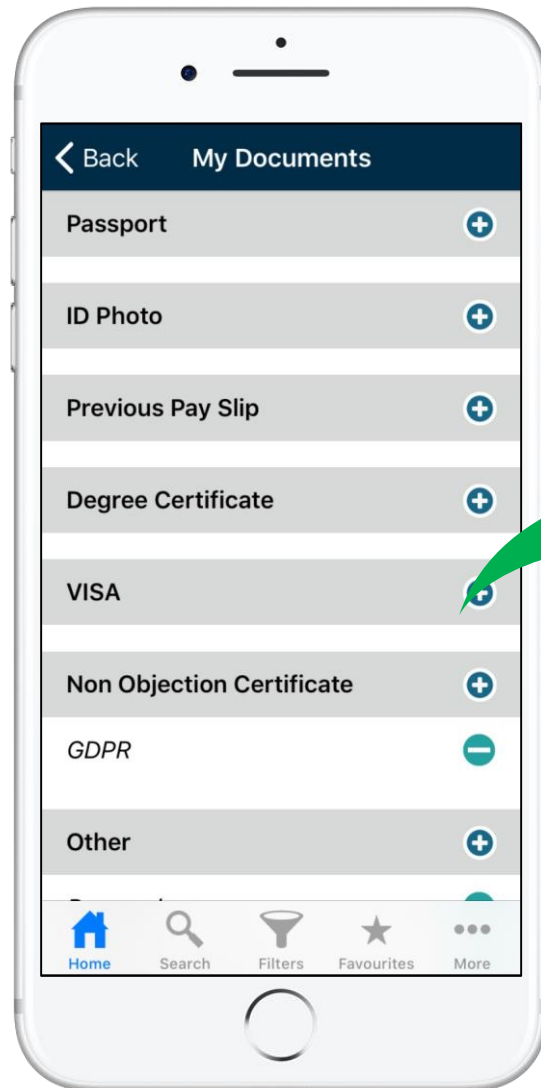
Business to determine what compliance criteria they are to receive & deliver through the App

Image > PDF Transfer now a part of the data transfer

Onscreen signature technology available



# COMPLIANCE & DOCUMENTATION



Candidate Details - Jeff Kilkenny

Personal Job Details Edu. History Emp. History **Right to Work** Other Details Shortlist (23) Schedule AWR Custom

A	Description	Status	Notes	Expiry Date	Attachment
✗	First Aid Cert	-	-	-	No
✗	Manual Handling	-	-	-	No
✗	Visa / Permission to work	-	-	12/08/2006	No
✗	NMC Registration Number	-	-	-	Yes
✗	Driving License	-	-	-	No
✗	Reference 1	-	-	-	No
✓	Reference 2	-	-	-	No
✗	Passport	-	-	-	No
✗	DBS Enhanced Disclosures	-	-	-	No
✓	A FULL Birth Certificate (numb...	-	-	-	No
✗	Letter from Home Office stating...	-	-	-	No
✗	Umbrella company registration	-	-	-	No
✗	Home Office Resident Permit	-	-	-	No
✗	Naturalisation/Immigration stat...	-	-	-	No

☐ Right to Work 8 % complete Compliance Consultant: Andy Cunningham

CRB Disclosure: No Date: Immigration Status:

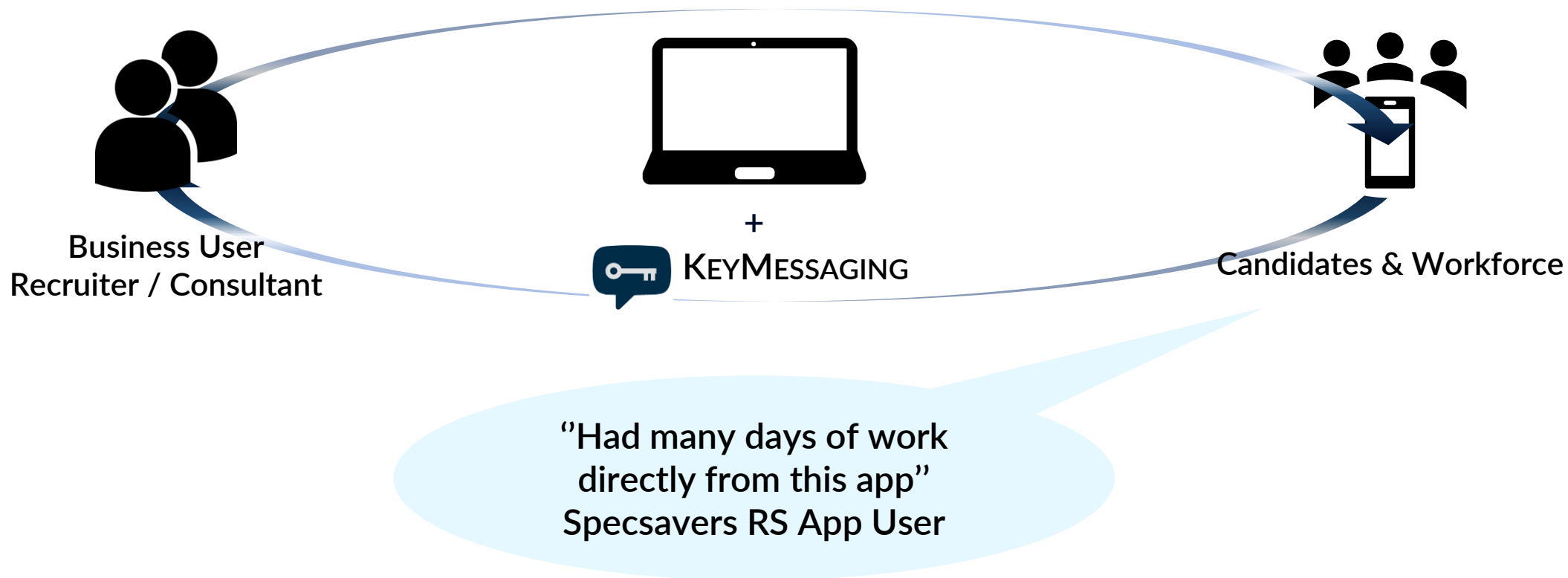
Ref No.:

Criminal Record Details:

Other Agencies Used:

Mainlist Navigation 8 of 169 Interview Match View CV Edit Close

# KEYMESSAGING

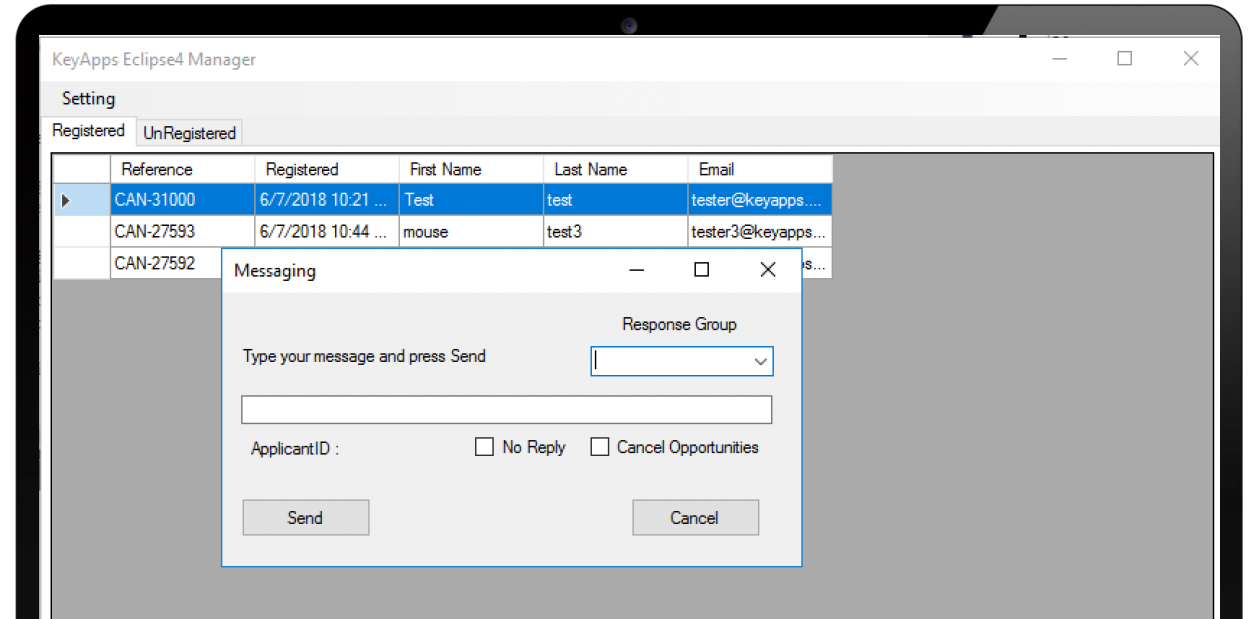
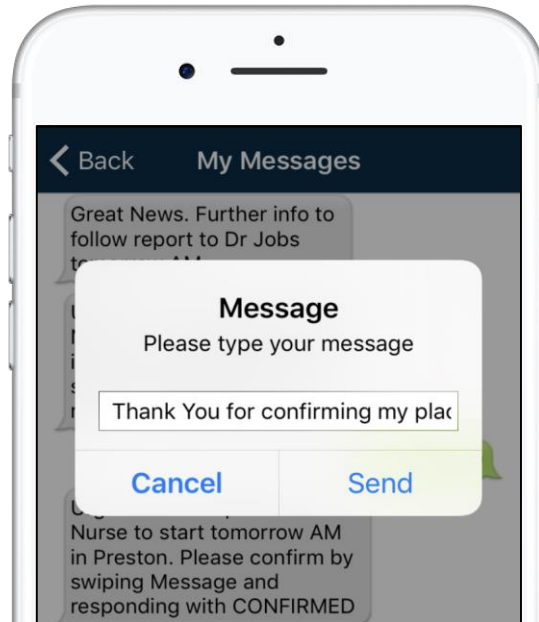


Via the KeyApps Ltd plugin, a unique real time sync now exists connecting the recruiter ~ recruitment system and target worker's Agency / Business App - for more information on the available plugins please contact

**"A RECRUITMENT TECHNOLOGY MATCH WINNER"**



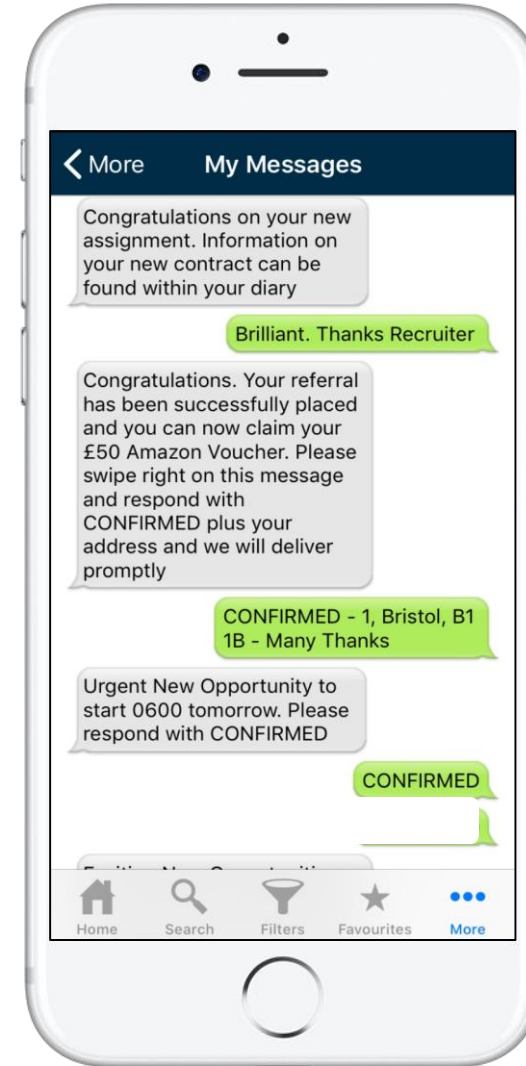
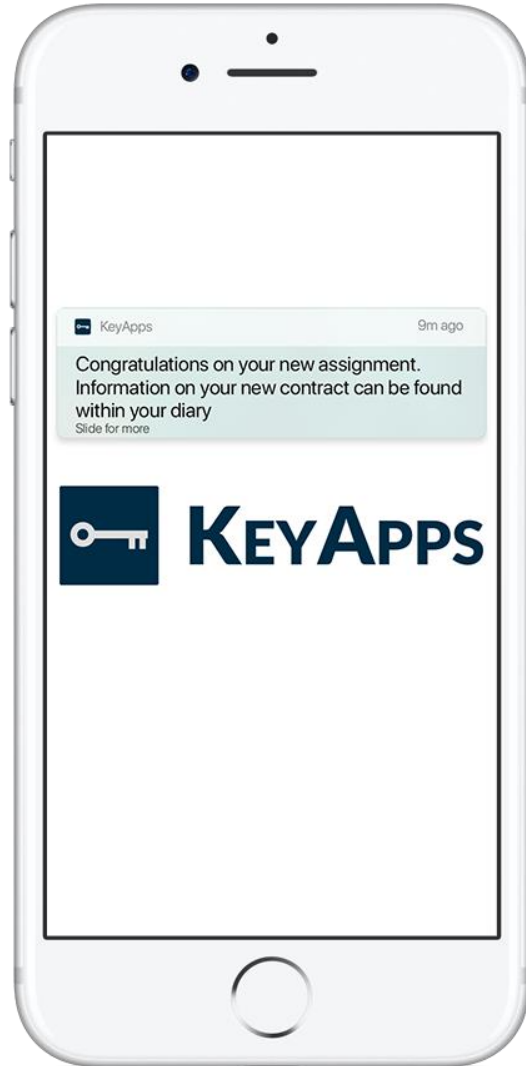
# KEYMESSAGING ~ SYNC



Your Business and their approved app users will have access to a unique messaging system that will enhance engagement and save money on SMS communications.

All message communications can be backed up on email, feed into the worker / group record within the KeyMS and comes with an advanced reporting tool to export specific reports for example the GDPR Legislations coming into play

# KEYMESSAGING ~ SYNC



# KEYMESSAGING ~ INFO



Click to  
Play

For More information on  
KeyMessaging please contact

02033717602

Secure Multiple X the amount of KeyMessages for the cost of 1 SMS Approx.

Technology comes with advanced reporting and analytics tools

KeyMessages can be sent to groups or workers / candidates or individuals

Create AND receive longer messages

Traditional SMS = 160 || **Key Messaging = 1024**

Recruiters can push URLs, Video's, Documents, News and much more

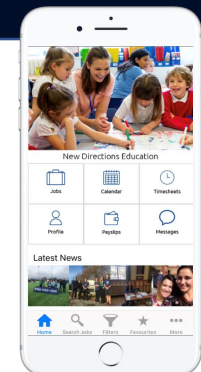
Worker /Candidate Responses to be picked up via Key MS, Email or in CRM Partner System

# LIVE PRODUCTS – NEW DIRECTIONS

INFO

“New Directions Education is an extremely fast-paced supply agency and key to our operation is giving our candidates the ability to let us know their availability for any day of the week. The app that KeyApps has developed for us enables our candidates to record when they can or can’t work from the calendar section of the app directly into our database and it’s an absolutely vital tool for cutting down the massive administrative overhead involved in knowing who can work. If we could only keep one feature it would be this. Candidates can also book holidays using the calendar which are automatically pulled through to our payroll systems, and can even pull up maps to their places of work with the same feature so it’s a very powerful tool.

The other really useful function is the ability to present payslips to our candidates directly from our database.”

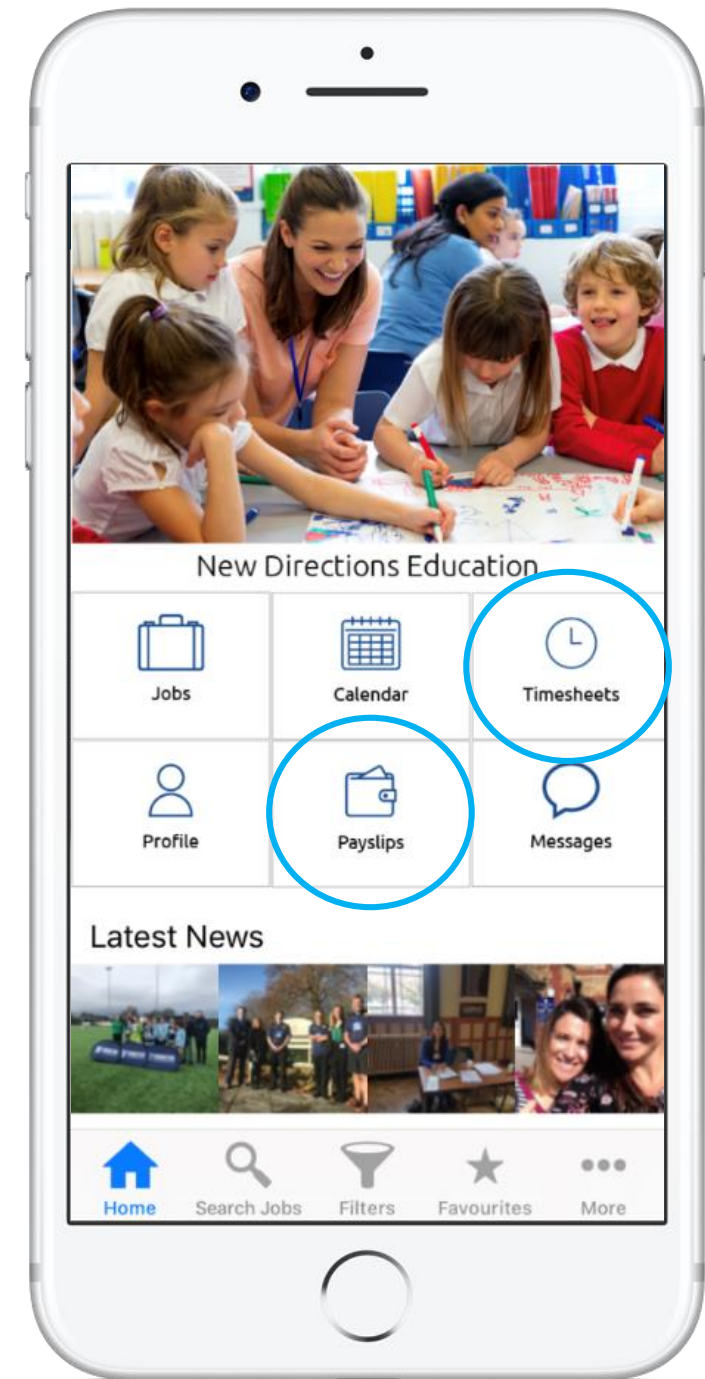


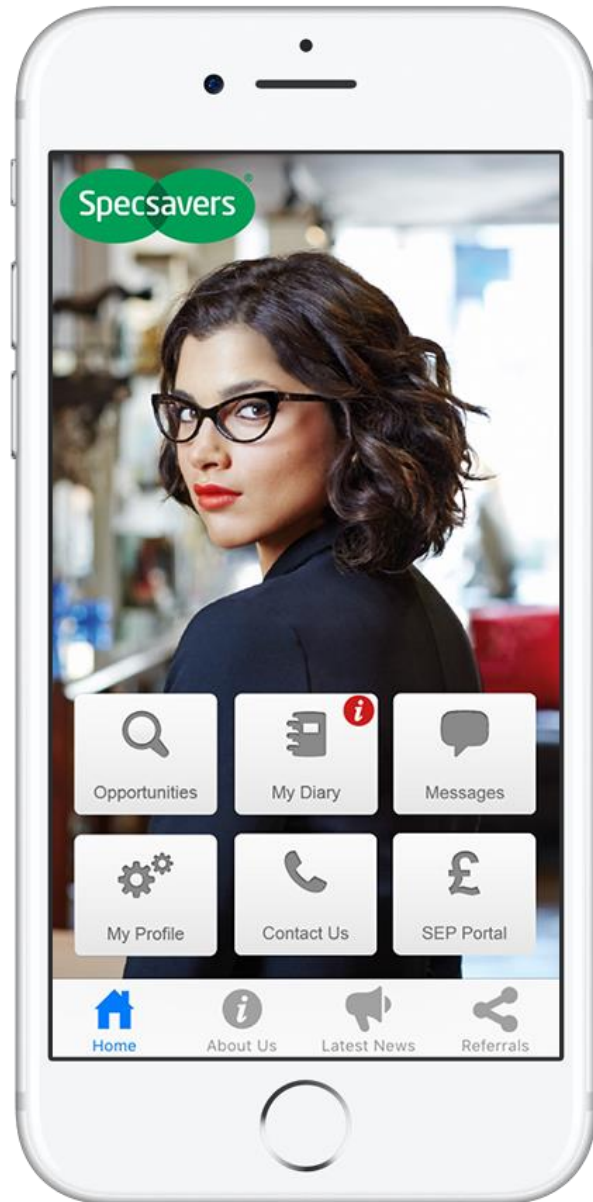
Recruitment App Technology has evolved dramatically since the start of 2017, with 2018 shaping up to be an even more important year for enhanced mobile integration and progression within and throughout the recruitment world.

KeyApps Ltd continues to develop and deploy applications for recruiting businesses and look forward to adding further necessary workforce driven functionality for our clients.

John Edwards, who's been at the heart of Mobile Technology within recruitment from his days recruiting LTE & WiFi Engineers, through to delivering Recruitment Apps produced and managed by KeyApps Ltd commented; 'We've seen a certain shift in our technology over the past 12 months. As a result of both client and worker demands within the market, the Apps have advanced into more candidate/worker management tools, integrating features specifically engineered for tighter and more relevant engagement with workers.'

The New Directions Education Apps highlight some of the new worker management functions now available, live and kicking





# LIVE LOCUM SYNCED PRODUCT INFO

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The Specsavers Recruitment Services - Locum Diary App

## SYSTEMS

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KeyApps Technology

Apple

Android

Google Analytics



**KeyApps Ltd built the Specsavers Recruitment Services – Locum Diary App and integrated core locum/worker management functionality into their systems**

**The product has been operating since the start of 2017, we ran a brief Q&A with Tom Burton; Specsavers RS's Communications and Engagement Manager**

---

*Can you tell me a little bit about your role within the company?*

I manage the recruitment communications and marketing strategy for Specsavers Recruitment Services. Our team delivers a range of marketing campaigns to both stakeholders and candidates to promote the Specsavers in-house recruitment team and engage talented professionals with the Specsavers brand.

*Can you tell me about The Locum Diary App and its use within Specsavers Recruitment Services?*

The Locum Diary App is a diary tool for self-employed professionals (SEP) working with Specsavers. Our SEP recruitment team use the app to share opportunities in Specsavers stores with SEP's and the app allows SEP's to update the SRS team on their availability, begin the booking process and contact the team directly, as well as diarising their future bookings.

*How long have you been using The SRS Locum Diary App?*

**Just over a year.**

*How well is the product integrated with your systems?*

**The product integrates well and allows real-time updates.**

*Please can you provide a number of benefits you are seeing from engaging with your workforce via the Locum Diary App?*

**Presuming workforce means self-employed professionals – there have been a number of benefits of implementing the Locum Diary App; including the engagement of new SEP's and improving the way we work with our current SEP's.**

**SEP's can now manage their working diary at the click of a button and have Specsavers opportunities at their fingertips, where as previously they were reliant on emails from our consultants. The booking process has improved with the implementation of the app which helps put Specsavers ahead of our competitors when it comes to engaging the SEP workforce.**

*KeyApps Ltd continue to see a substantial number of messages being exchanged via the Locum Diary App. Over 1.5 Million to date. Can you expand on what the messaging system is being used for please?*

Mostly follow ups from where a locum has submitted interest in a date, and we are unable to contact via phone. We also use this feature to highlight that there are new jobs available to view in the opportunities folder.

*What's the consultant's and candidate's favourite features?*

**Consultants:**

- ✓ Ease of sending days quickly
- ✓ Messaging feature
- ✓ Volume of new candidates
- ✓ Easily able view of candidates availability

**Candidates**

- ✓ Diary Management
- ✓ Able to submit interest in dates easily and quickly
- ✓ Central way to manage dates
- ✓ Messaging Feature

# WORKING WITH KEYAPPS LTD

---

*How do you find working with the KeyApps team?*

**A positive experience**

*How has this relationship developed over the year?*

**The relationship has developed in a positive direction as the business continues to expand its use of technology in the recruitment process**

*What is important to you in this relationship?*

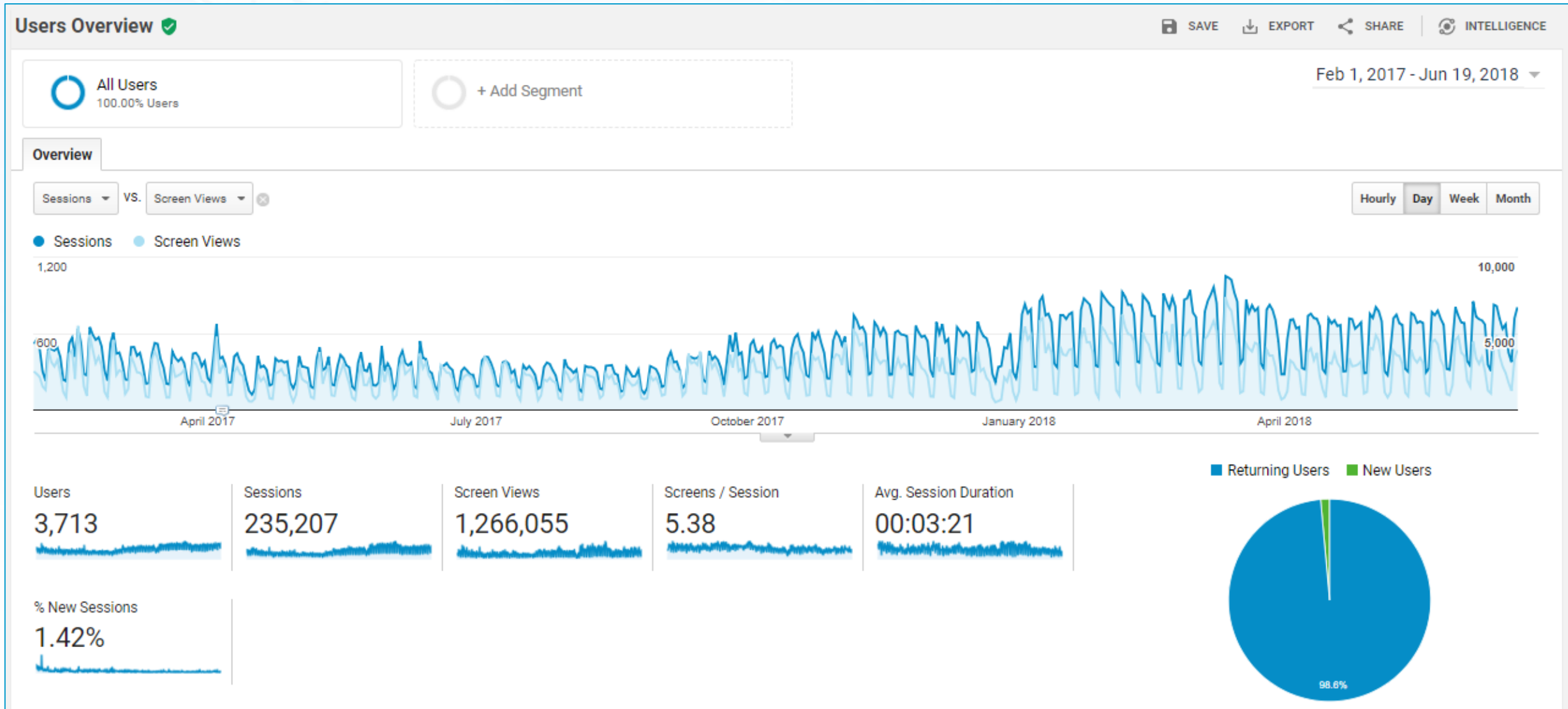
**Constantly improving the technology available in terms of improving internal processes and enhancing candidate engagement**

*Thanks to you Tom, and the team at Specsavers Recruitment Services Team for your time. To conclude our Q&A and of course excluding to your competitors of course, would you recommend the Software to other Recruiters?*

**Yes**

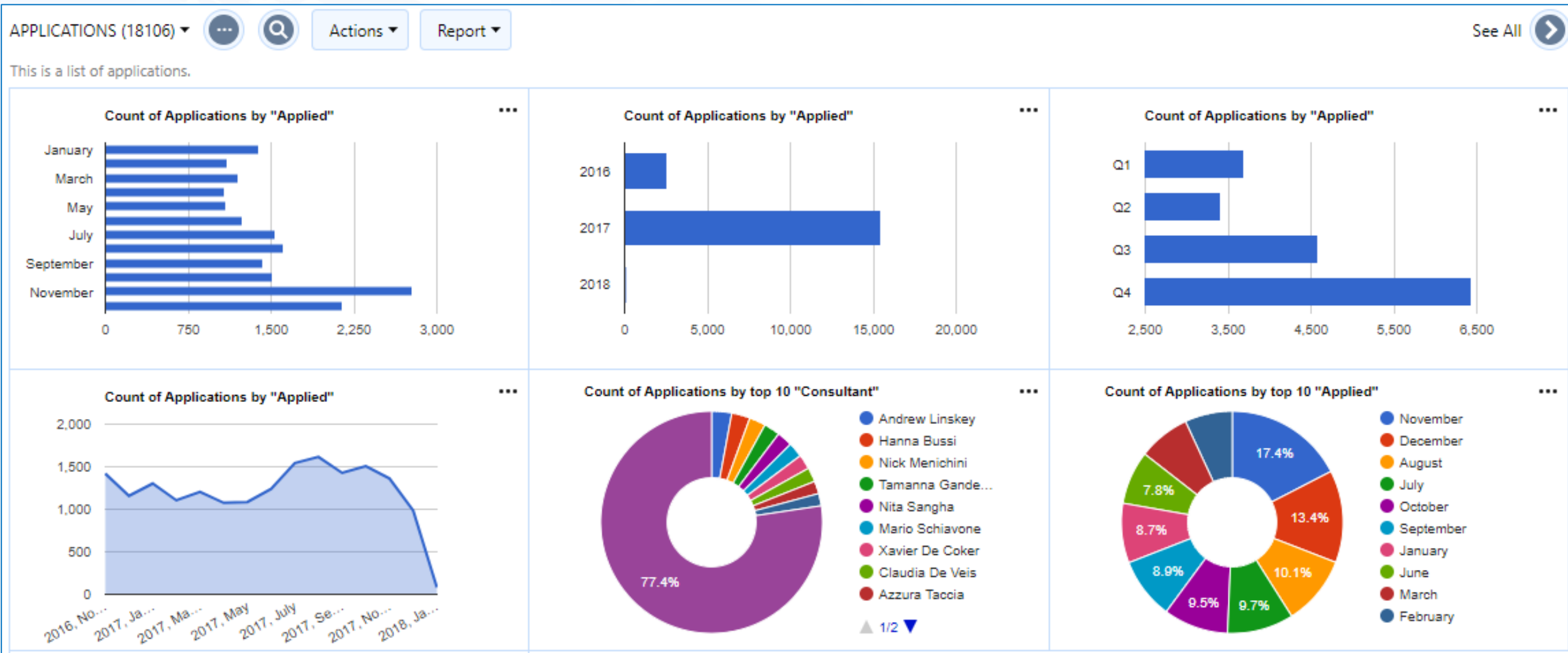
# DATA

## Analytics taken from a KeyApps Ltd IOS APP Product over the last 16 months (Google Analytics IOS)



# DATA

KeyApps Ltd utilise our own analytics system to show further vital data and product performance

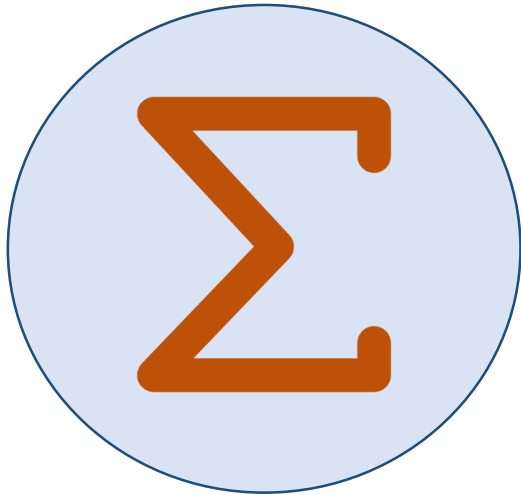




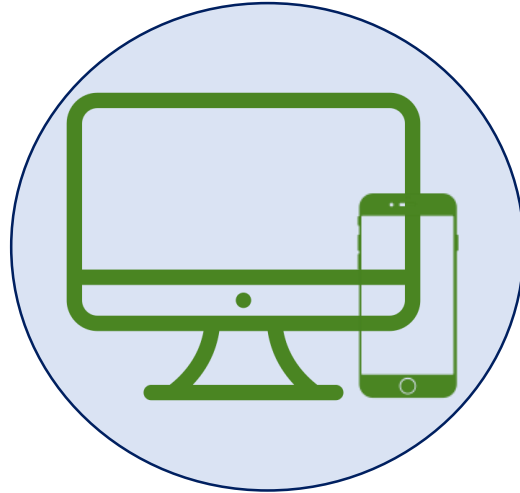
# KEYAPPS LTD INFO

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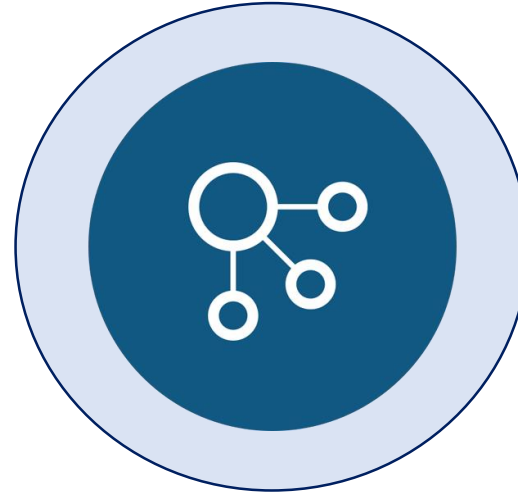
## Combined 4 Decades worth of Recruitment Experience



**FULL 360  
Recruitment &  
Payroll**



**Recruitment  
Software  
Production**



**Recruitment  
Systems  
Integration**



**Support &  
Upgrades**

# THE PEOPLE

---



Paul, Managing Director



Georgy, Lead Developer



Caroline, Lead Developer



Chantal, Senior Designer



Samantha, Executive  
Administrative Assistant



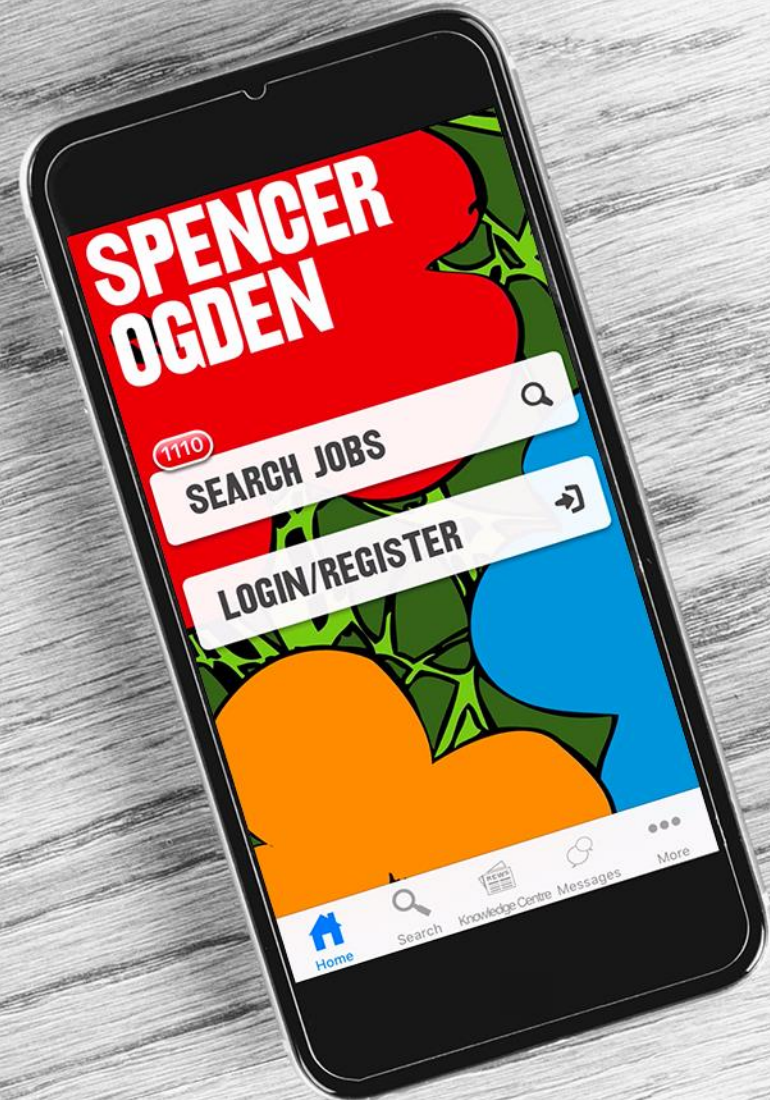
John, Business  
Development Director



# SPENCER OGDEN

**DSP;  
CEO;  
Spencer Ogden**

"As a company who pride themselves on being at the forefront of innovation we approached KeyApps to take our recruitment process and brand to the next level of mobile technology. They exceeded our expectations with a market leading app which will enable us to engage a wider candidate base enabling them to apply for jobs anywhere, anytime. A knowledgeable, professional and creative outfit, KeyApps never lost sight of Spencer Ogden's core objectives whilst providing their own expertise and insight. KeyApps' greatest strengths are how effortlessly they integrated into all our existing software and their continued efforts to develop their technology to stay at the forefront of mobile application technology. I would highly recommend their services, but maybe not to our competitors."







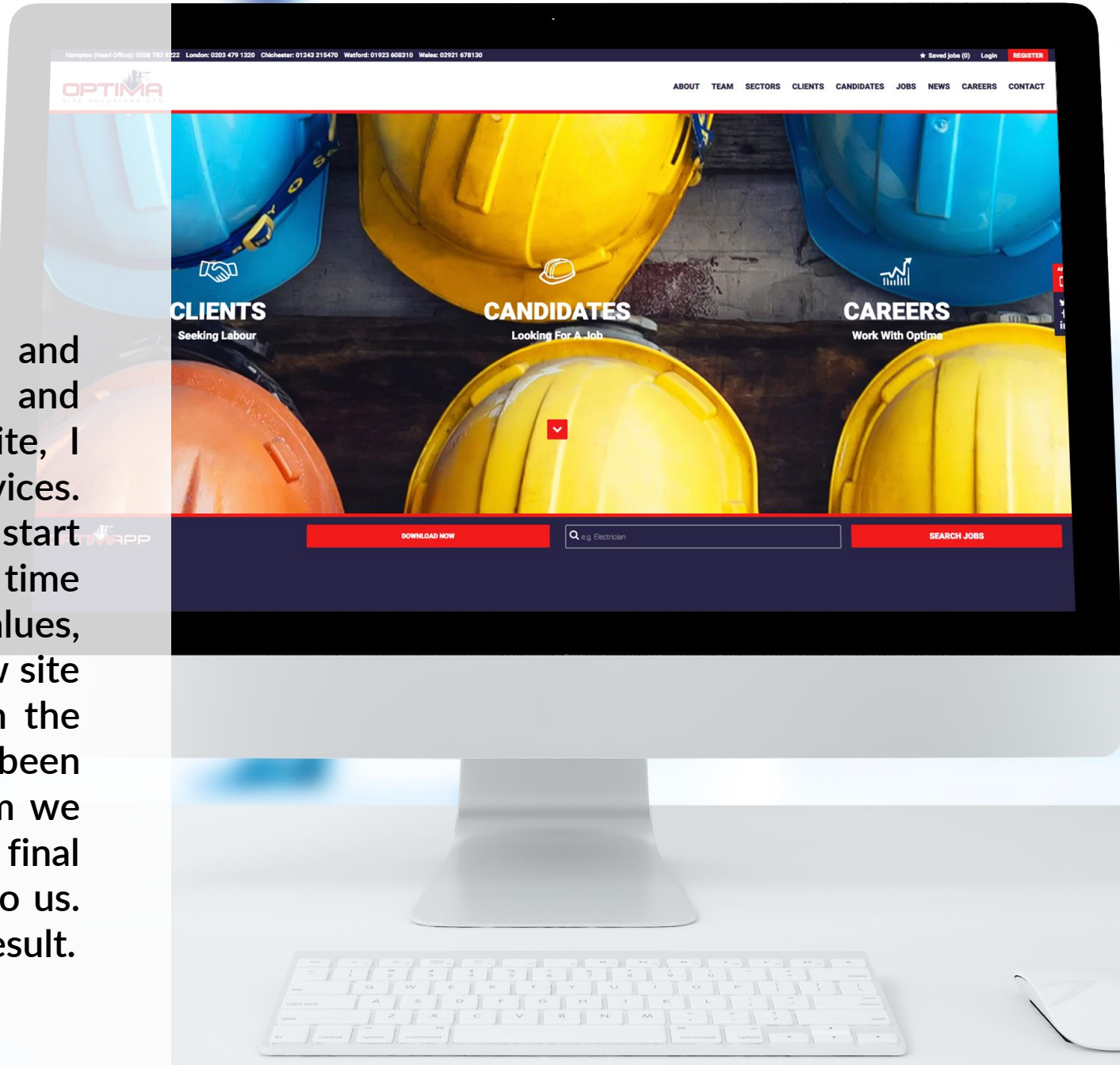
**Shaun;  
Sales & Marketing Director;  
The JMK Group UK**

“We engaged KeyApps Website Design team for the complete redesign of our new website. Once the ideas were conveyed to their development team, the project moved along meeting all deadlines and the developers were extremely quick in any alterations needed and fully understanding in the message we were trying to get across.”



**Ash;  
Director;  
Optima Site Solutions**

Having worked closely with John and the KeyApps Team on the design and build of our new company website, I would highly recommend their services. The whole process was fluid from start to finish. KeyApps spent time understanding our company values, requirements, and goals for our new site and then let us liaise directly with the skilled web designers that had been assigned to our project, with whom we communicated regularly, before the final product was tested and delivered to us. We are very pleased with the end result.







# Specsavers

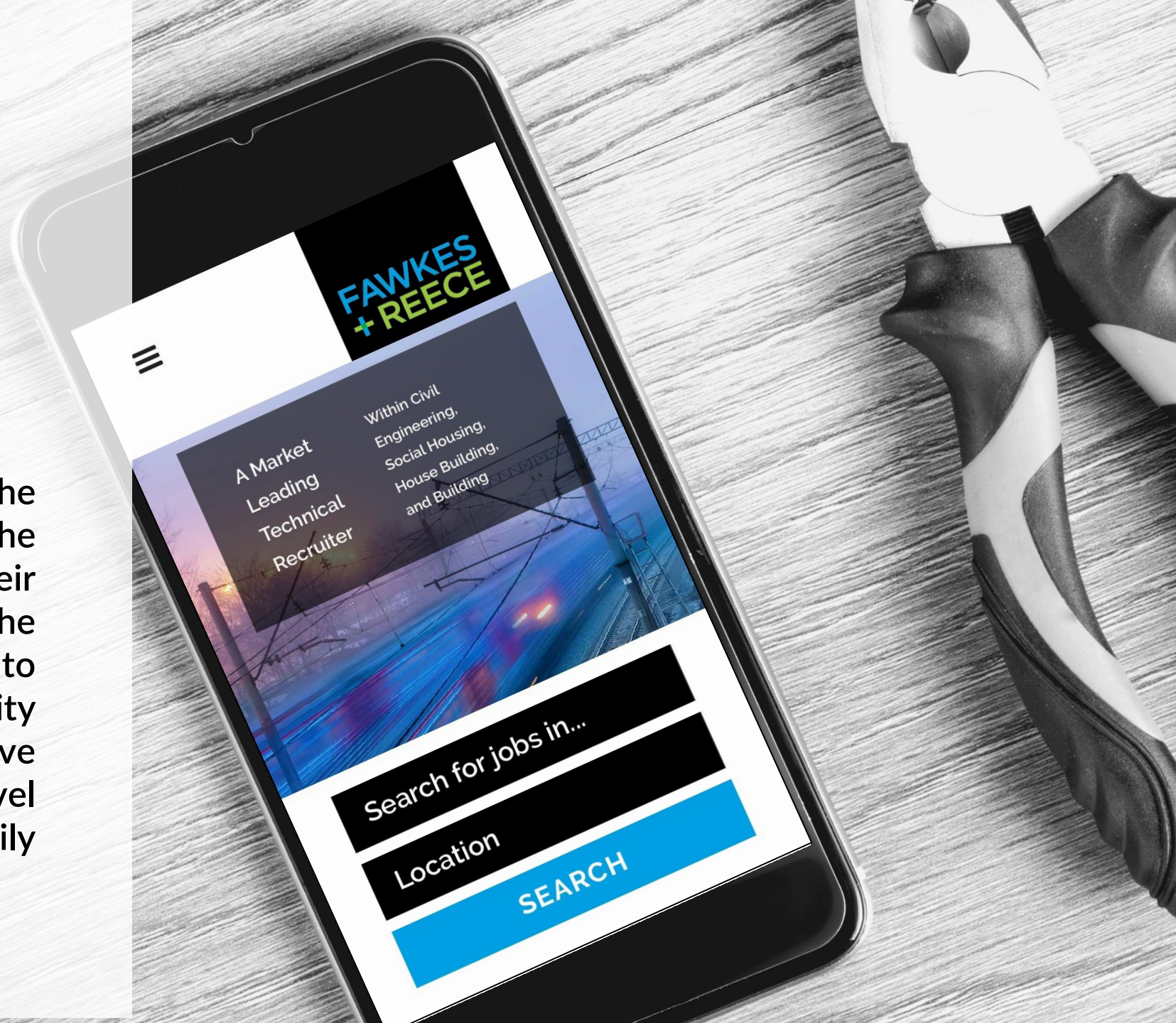
**Tom,  
Communications Manager,  
Specsavers Recruitment Services**

“The Specsavers Locum Diary App” has been a real success since its launch. We’ve had a host of positive comments from our users and we’re beginning to really see the benefits of this technology.”



**Jack;  
Marketing Manager;  
Fawkes & Reece**

"I was extremely satisfied with the urgency and quality in which the staff at KeyApps applied to their work. Throughout the process the staff were attentive, quick to respond and able to deliver quality outcomes to all our requests. I have been really impressed with their level of service and would happily recommend them. "

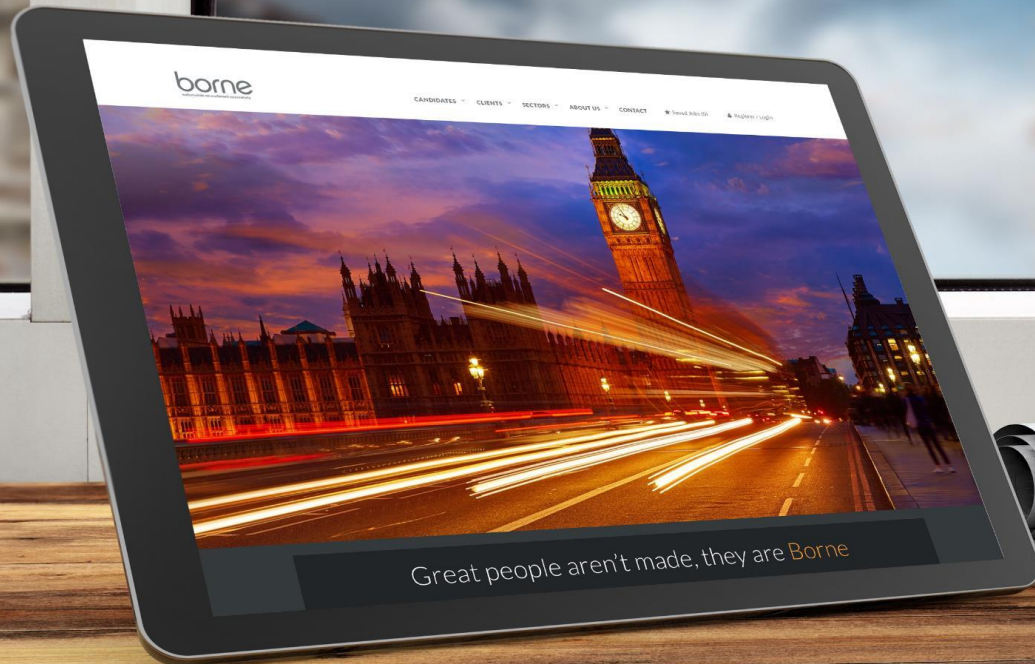






**Paige,  
Senior Consultant;  
Borne Resourcing Ltd**

'KeyApps have been brilliant from the start, we wanted a re-design of our website and to bring it into the 21st century. After our first meeting with John, he helped bring our vision to life. Both John & Caroline kept us in the loop on a weekly basis and allowed us to view each stage to gather our thoughts to see if we wanted to amend anything. Our vision has come to life and we're extremely happy with the final design, it's now user friendly, for both our candidates, clients and future employees.'



# **AWARD WINNING RECRUITMENT TECHNOLOGY**

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**“Well set out, easy to navigate, looks good and updates me”**

**“Great App, Got a Job Off it”**

**“Had many days of work directly from this app”**

**“Simple and Effective”**



# KEYAPPS

Many Thanks for reviewing. For more information please contact

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